Headspur

CAPABILITY DECK

http://www.headspur.it

Headspur

Make Headpsur Your Creativity & Technology Partners

12+
Years in Business

800+
Clients Served

12+
Countries served

Branding & Packaging

Logo design | Brand Book creation | Packaging design | Brochure design | Print & Social Media collateral

Design & Development

Website design and development | App design and development | Application Modernisation | E-commerce Store development | Dashboard design and development | Transforming Manual Processes to Digital Automations | Growth - Conversion rate optimization

Growth

Conversion rate optimization | SEO (Search Engine Optimization) | Mobile optimization | Market Research | Consultation services | A/B tests for continuous improvement | Comprehensive Audit Services

Clients Served

maloka
#Venture Studio

NEOYUG
#Personal Growth Platform

Boast
#India Based Electronics Company

#LED Lighting Products Company

TAILORSMART.IN
Custom Made. Home Delivered.
#Indian E-Tailoring Platform

WARMEE™
SAFE AND NATURAL HEAT
#Self Heating Warmer Manufacturer

EthernetXpress
#Goa Data Service Company

THE DAILY NUT CO.
#Family Run Quality Nut Supplier

DKube™
#Infrastructure Solution Provider

Clients Served

URBAN LEAF
#Indoor Gardening Company

X GOLF
#Perfect Indoor Golf Simulator

CitizenShipper
#American Shipping Marketplace

Tubekick
#Digital Marketing Tool

MABEL'S VACATION RENTALS
#Top Rated Holiday Rental

Streamingpals
#Digital Marketing Tool

ASM CHILLTECH
#HVAC & Maintenance Services

HEY Caddy
#Mini Golf Spot

favouritetable
passionate about restaurants...
#Restaurant Dining & Management

THYME
#Home Cabinetry Manufacturer

Y
#Startup Accelerator Company

Chorus
#Y-Combinator Funded Meditation App

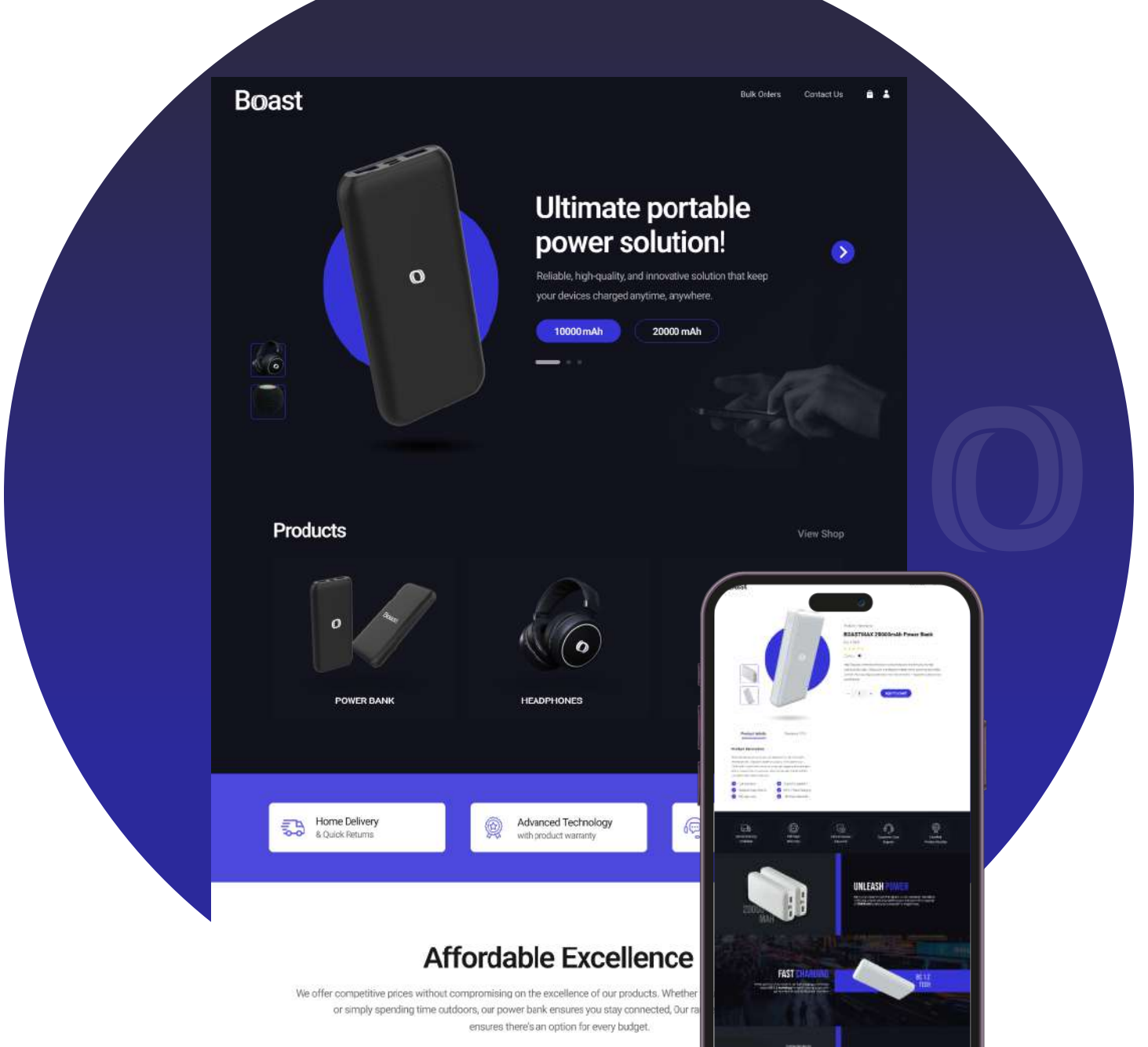
OUR PORTFOLIO

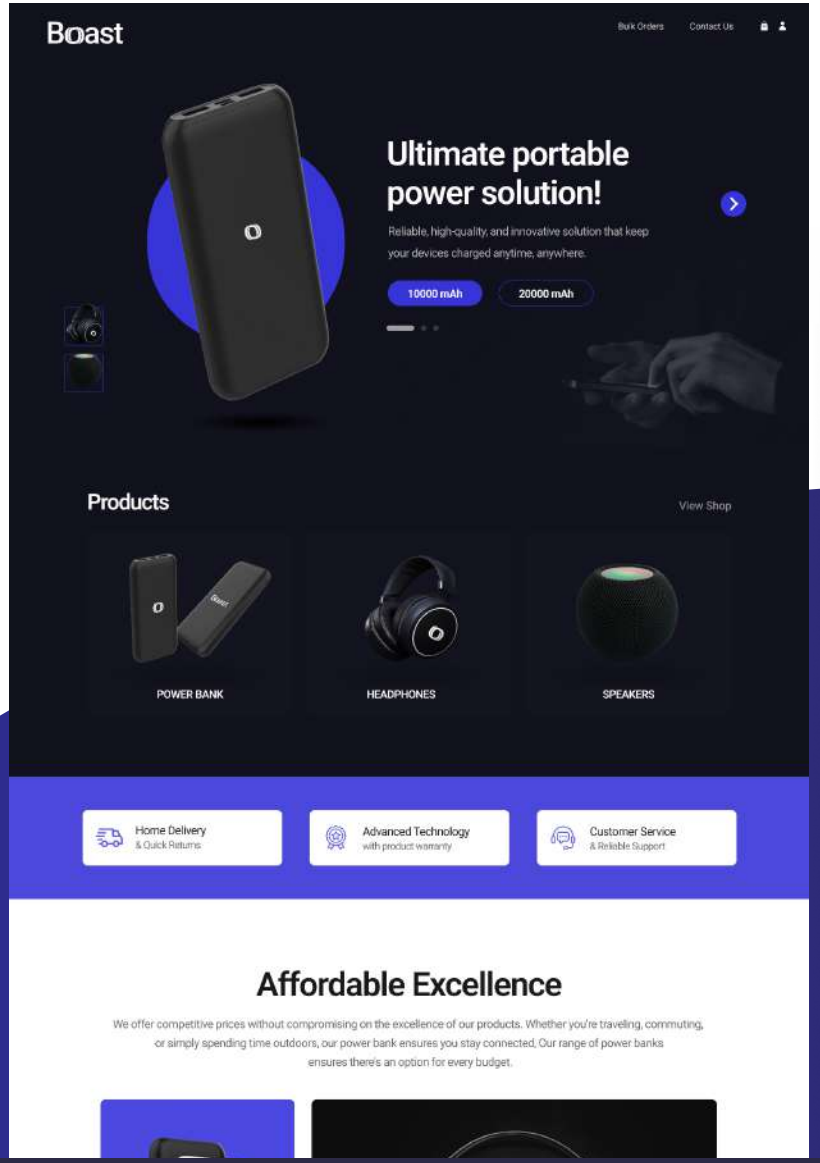
Boast

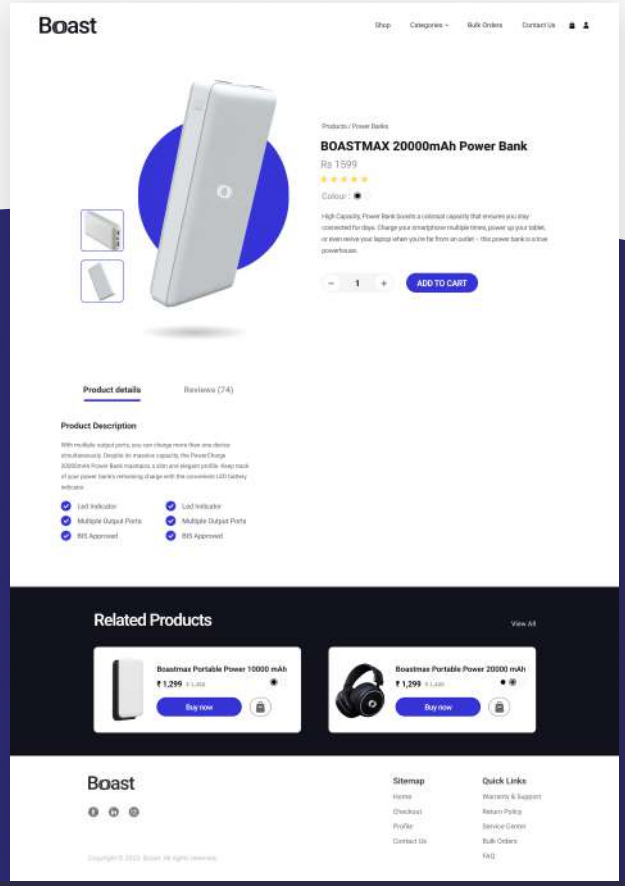
Boast gives you power bank with reliable, high-quality, and innovative portable power solutions that keep your devices charged anytime, anywhere along with headphones and wireless speakers with ultimate audio experience.

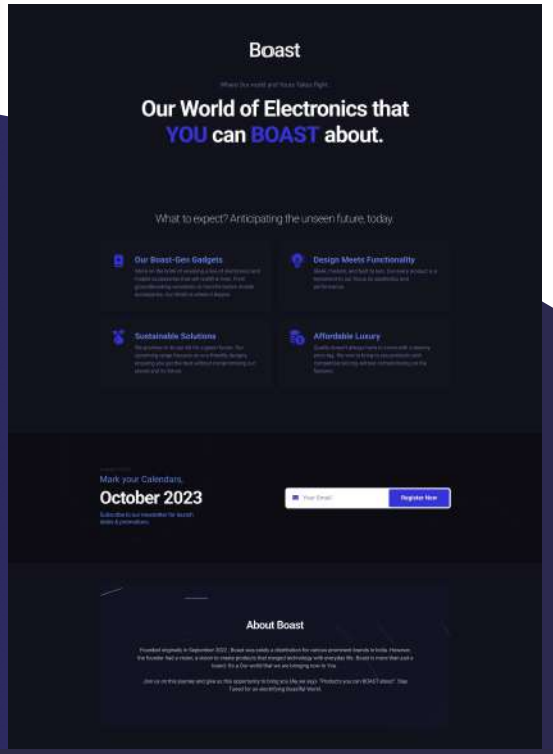
What we did

- Packaging Design
- Logo
- Website




Boast
Bulk Orders
Contact Us
Ultimate portable power solution!
Reliable, high-quality, and innovative solution that keep your devices charged anytime, anywhere.
10000 mAh
20000 mAh
Products
View Shop
POWER BANK
HEADPHONES
SPEAKERS
Home Delivery
& Quick Returns
Advanced Technology
with product warranty
Customer Service
& Reliable Support
Affordable Excellence
We offer competitive prices without compromising on the excellence of our products. Whether you're traveling, commuting, or simply spending time outdoors, our power bank ensures you stay connected. Our range of power banks ensures there's an option for every budget.


Boast
Shop
Categories
Bulk Orders
Contact Us
BOASTMAX 20000mAh Power Bank
Rs 1599
ADD TO CART
Product details
Reviews (74)
Product Description
Related Products
View All
Boastmax Portable Power 10000 mAh
Buy now
Boastmax Portable Power 20000 mAh
Buy now
Boast
Sitemap
Quick Links


Boast
Our World of Electronics that YOU can BOAST about.
What to expect? Anticipating the unseen future, today.
Our Boast-Gen Gadgets
Design Meets Functionality
Sustainable Solutions
Affordable Luxury
Mark your Calendars
October 2023
Register Now
About Boast

NEW DESIGN

PACKAGING DESIGN

Warmee

Warmee conceptualised and established in 2001 by a team of chemical engineers from India's foremost engineering Institutes. with more than 15 years of domain experience, Mumbai based Pantheon PharmChem has been in the manufacturing Industry for over a decade.

What we did

- Packaging Design

OLD DESIGN

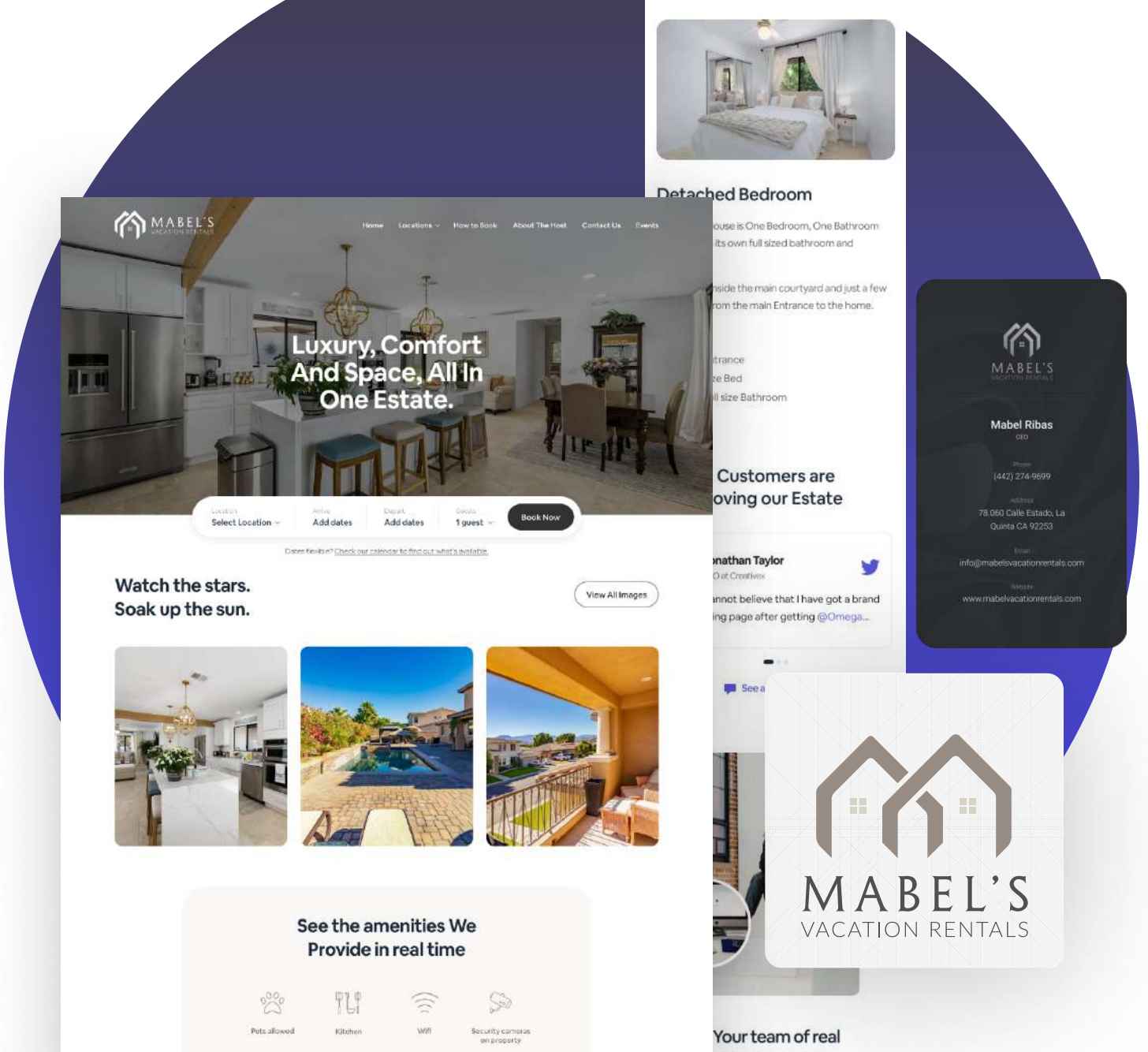
NEW DESIGN

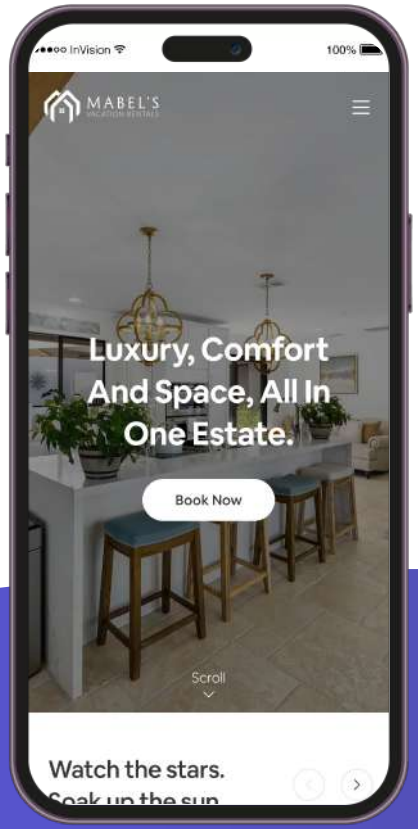
Mabel’s Vacation Rentals

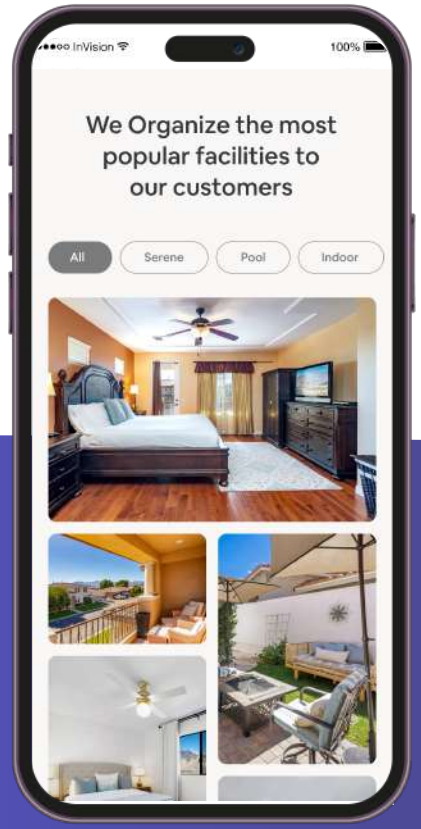
Mabel’s Vacation Rentals was started in 2019 and has grown ever since, now offering the most luxurious and memorable vacation rental experiences in the Greater Coachella Valley with expert vacation rental hosts here to help.

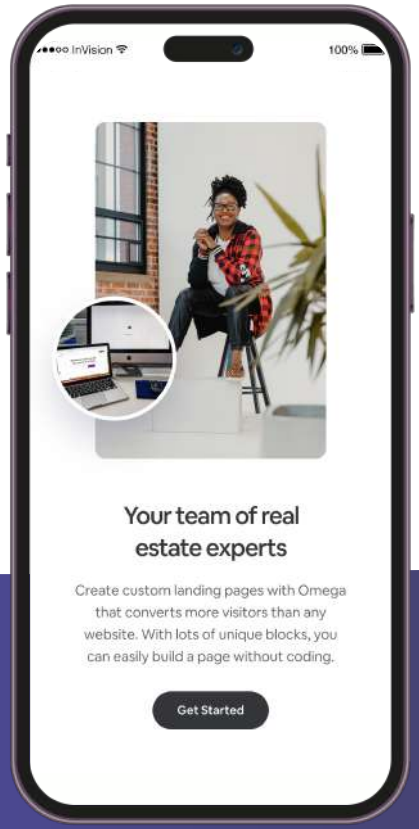
What we did

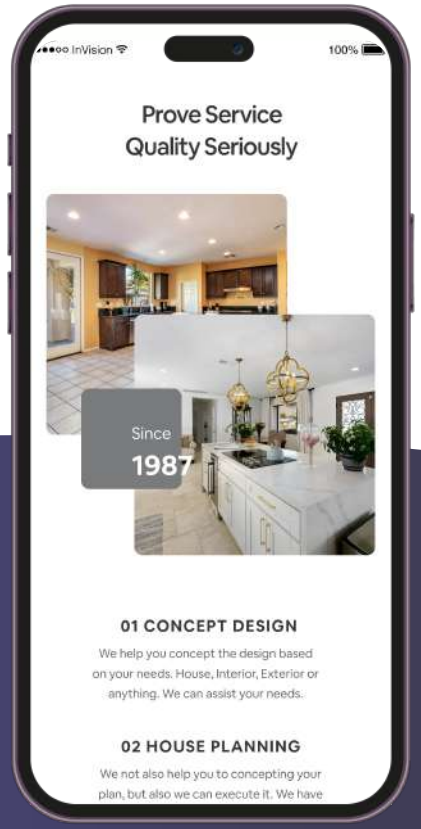
- Logo and brand book design
- Website Design & Development
- Booking engine development
- Annual Maintenance contract




MABEL'S
Luxury, Comfort And Space, All In One Estate.
Book Now
Scroll
Watch the stars.


We Organize the most popular facilities to our customers
All
Serene
Pool
Indoor


Your team of real estate experts
Create custom landing pages with Omega that converts more visitors than any website. With lots of unique blocks, you can easily build a page without coding.
Get Started


Prove Service Quality Seriously
Since
1987
01 CONCEPT DESIGN
We help you concept the design based on your needs. House, Interior, Exterior or anything. We can assist your needs.
02 HOUSE PLANNING
We not also help you to concepting your plan, but also we can execute it. We have

NEW DESIGN

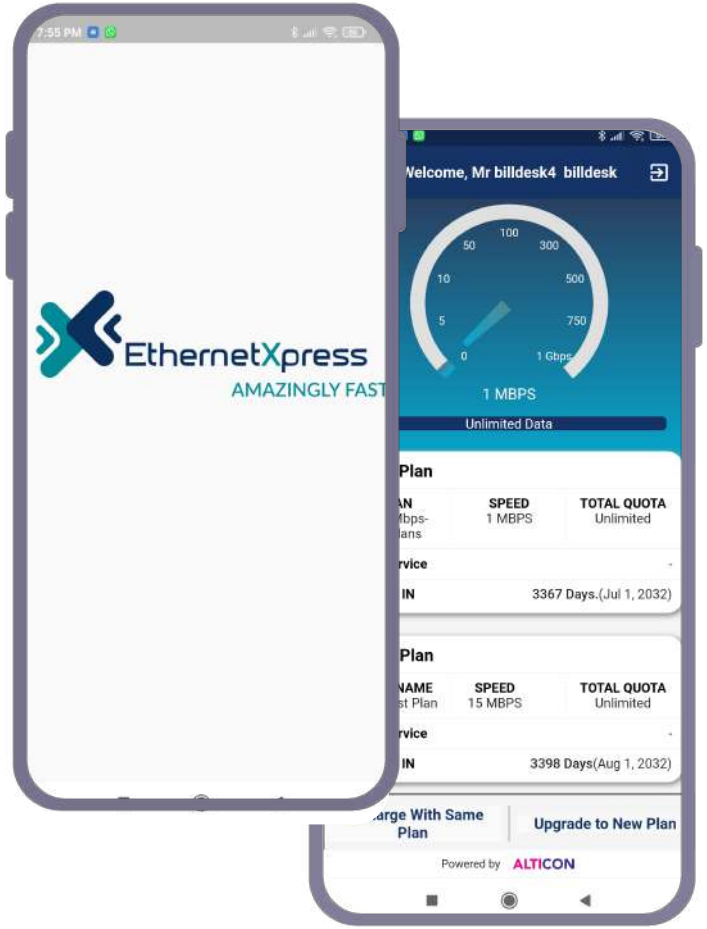
Ethernet Xpress

Ethernet Xpress Pvt. Ltd. is a pioneering Internet service provider (ISP) that enables customers the power through connectivity. Operating through the idea of reinvention with their passion wired deep within them, challenging the way the Internet works.

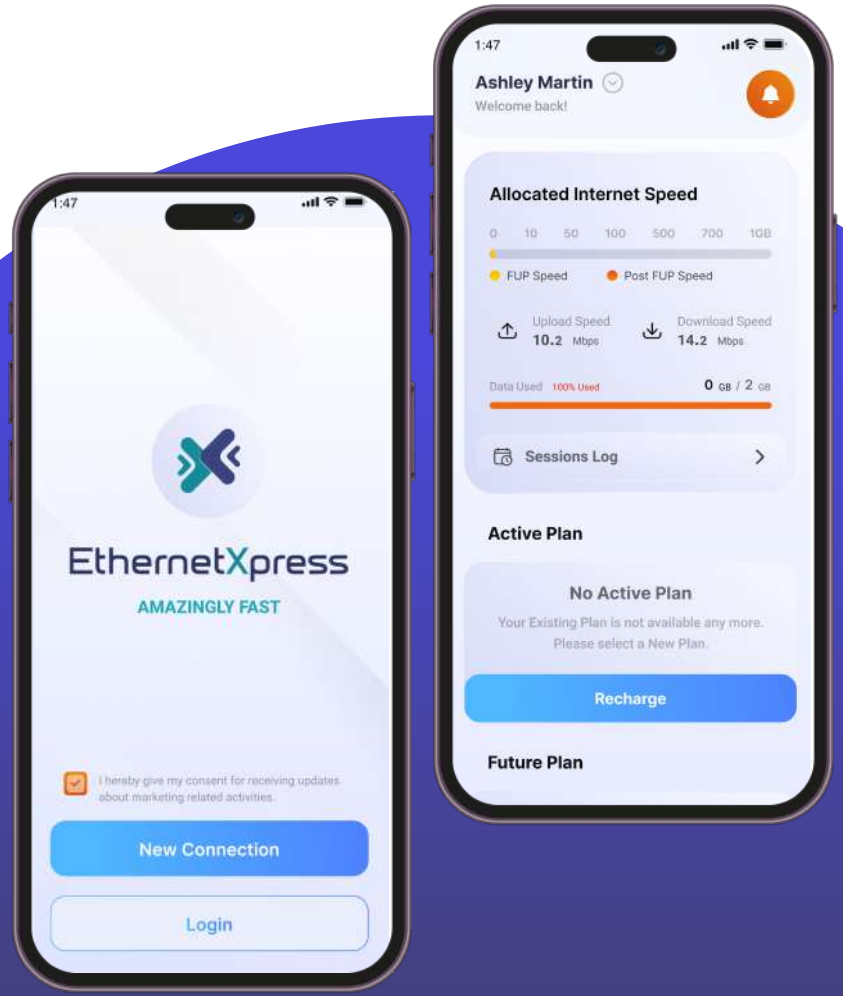
What we did

- App Design & Development

OLD DESIGN



NEW DESIGN

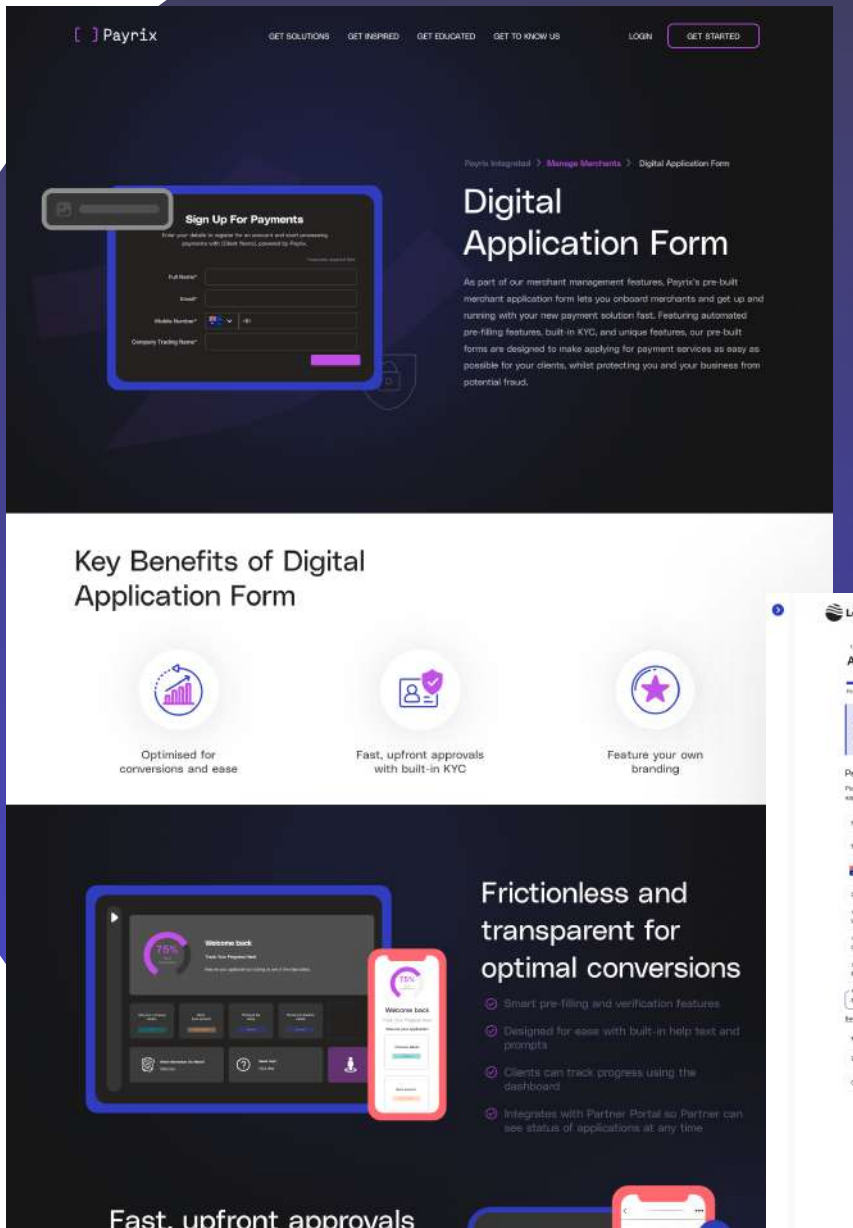


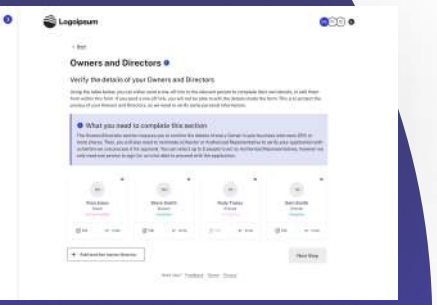
Payrix

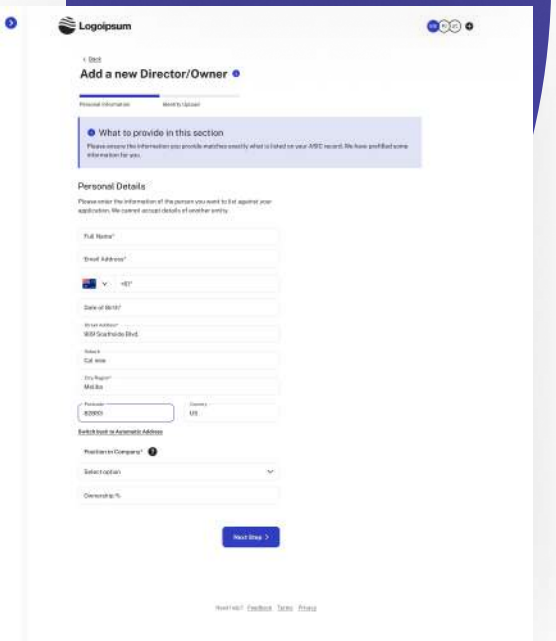
Payrix is on a mission to be the preeminent provider of embedded payment solutions for software businesses who want to monetize their platforms and eliminate friction.

What we did

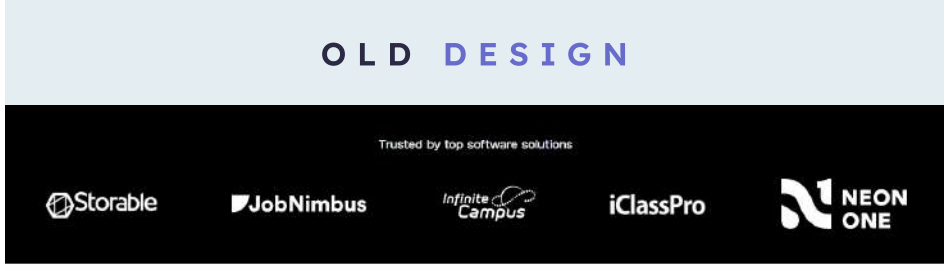
- Dashboard & Landing Page Design & Development







OLD DESIGN



Fueling growth for your software payments

Discover flexible, scalable solutions that fuel your growth and transform the payments experience to delight your customers.

Better user experience

Embedded experiences that give you more user adoption and revenue.

Greater value capture

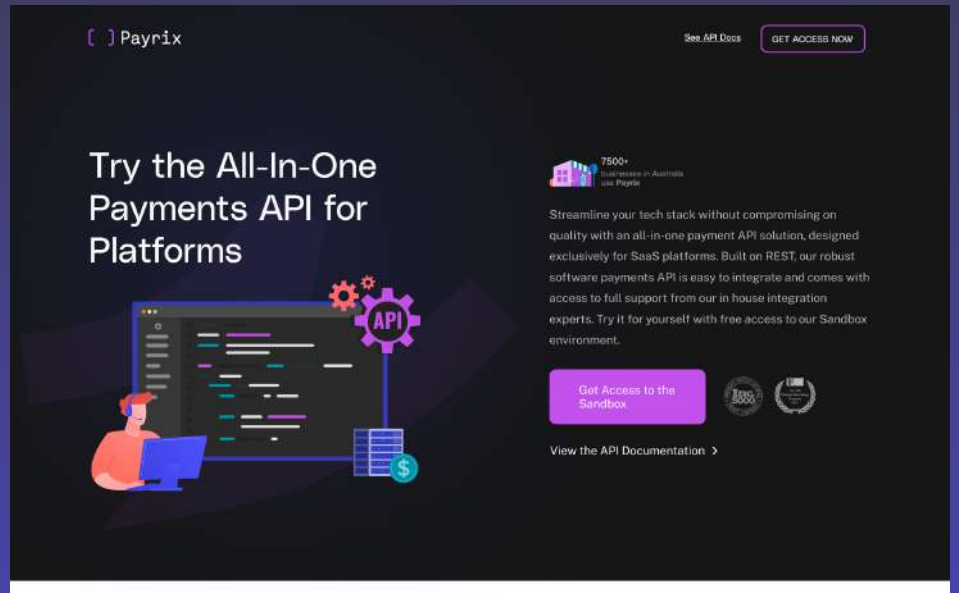
Gain a higher return on your investment with experts that guide a more productive payments program.

Faster time to market

Dedicated teams that develop a program made for your rapid success.

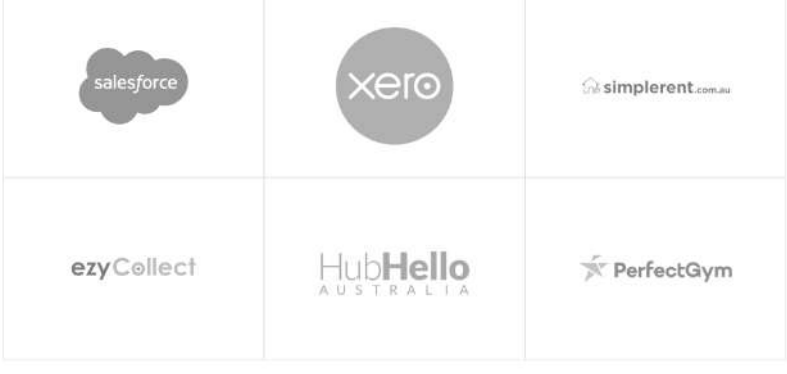
Better risk mitigation

Sophisticated risk management to protect your business and your customer's business.



Our robust API is trusted by industry leading platforms

Get Access to the Sandbox



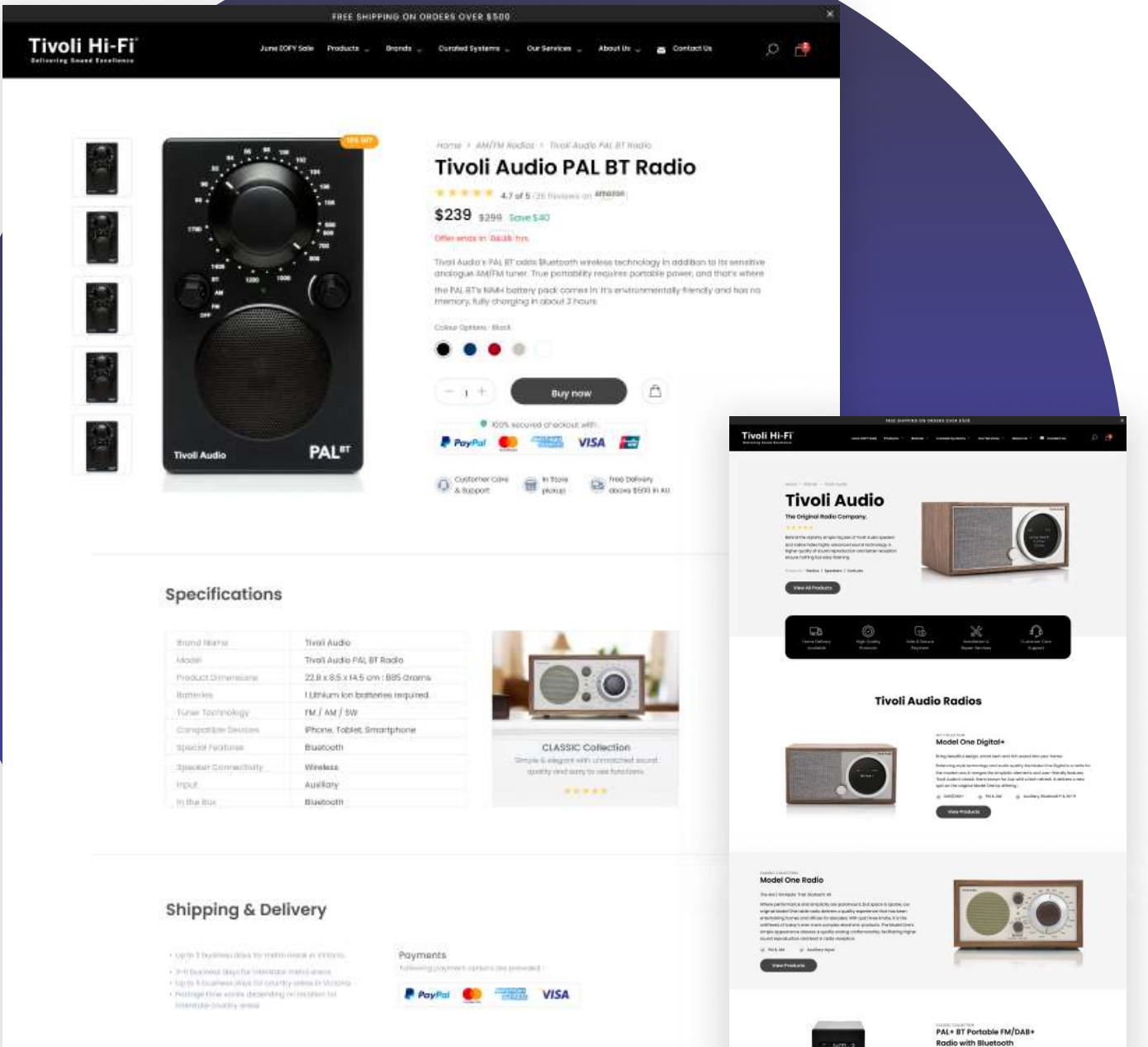
NEW DESIGN

Tivoli Hi Fi

Tivoli Hi-Fi, established in 1973, Philippe Luder's vision was borne out of a long-standing love for music — a store that will cater to those looking for an audio experience above and well beyond the ordinary.

What we did

- Website Design & Development



OLD DESIGN

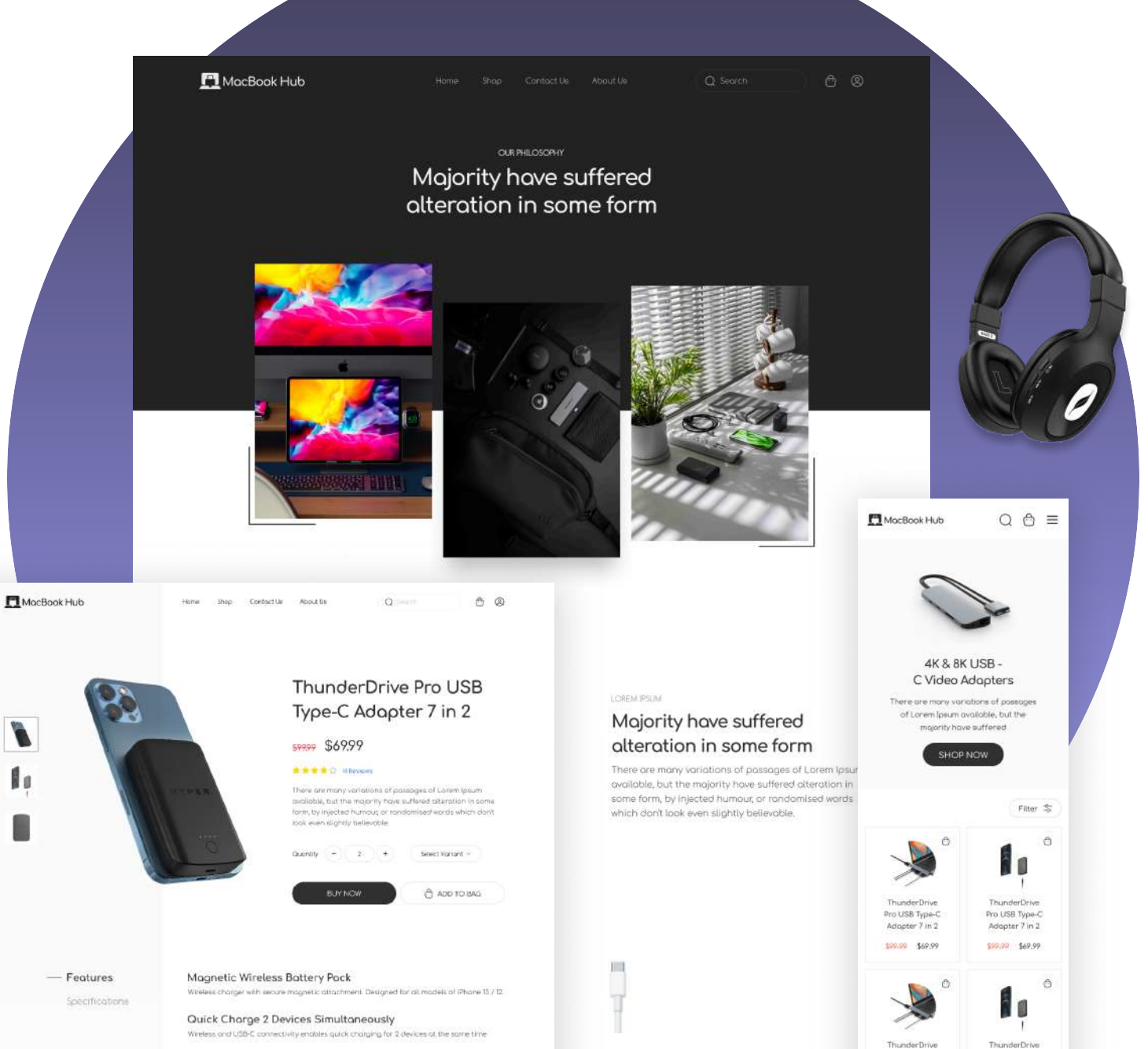
NEW DESIGN

Macbook Hub

Macbook Hub is a shopify based store in US and Canada market industry leading, high quality, dependable MacBook accessories along with exceptional customer service.

What we did

- User Research
- UI UX Design
- Marketing Material
- Print Material
- Development



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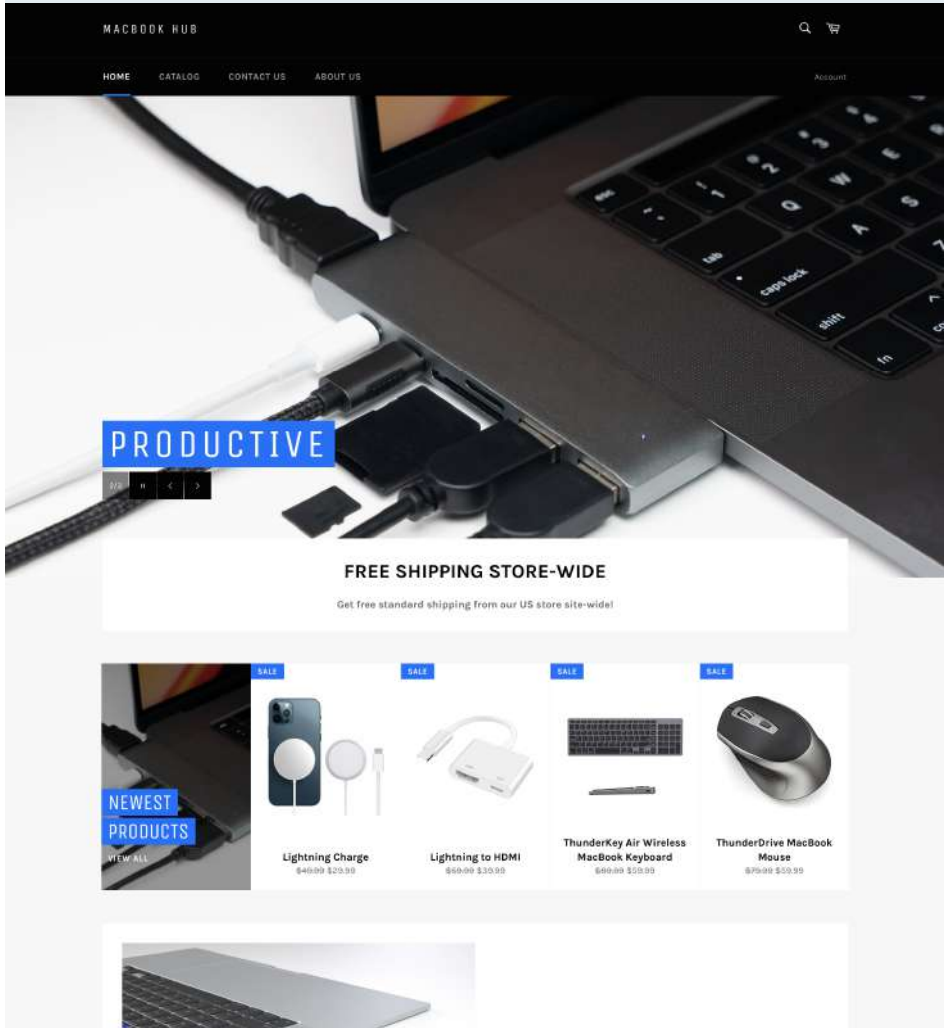
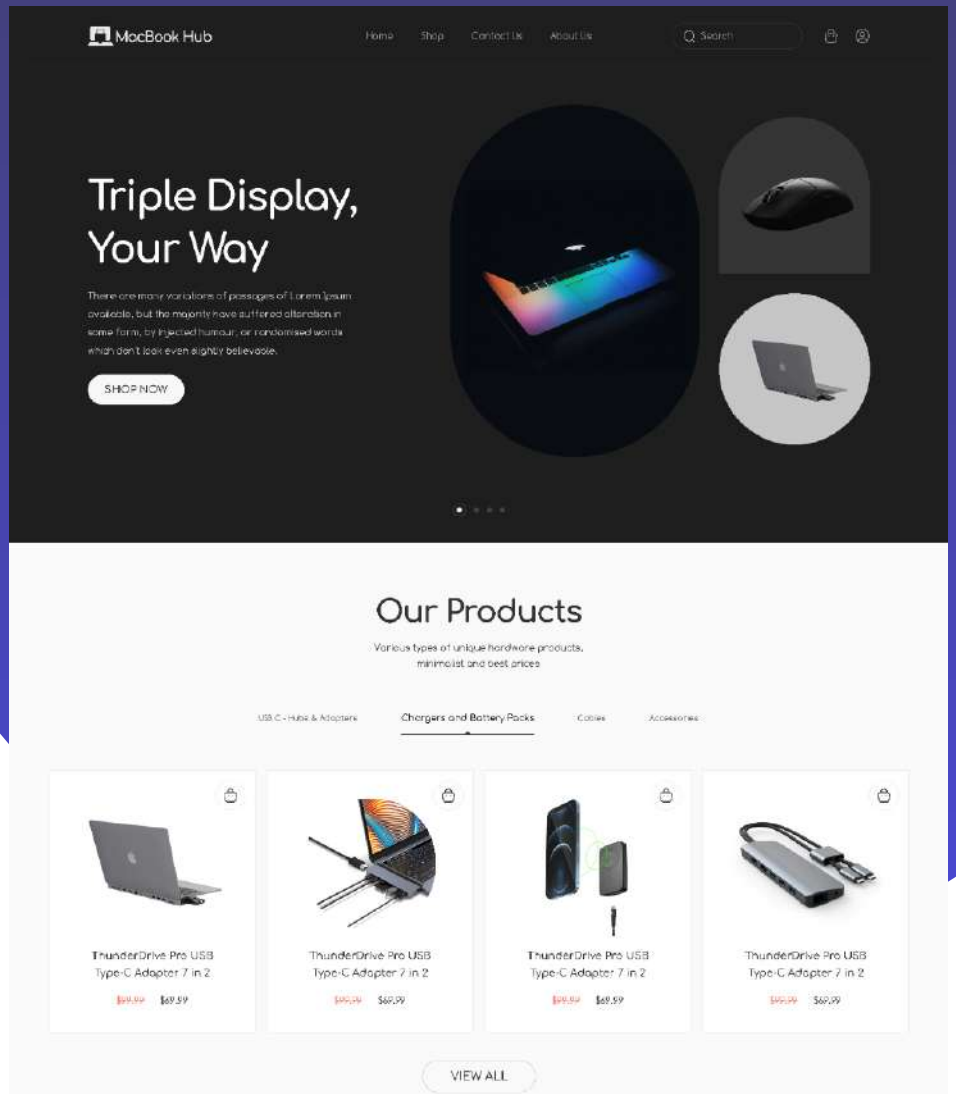




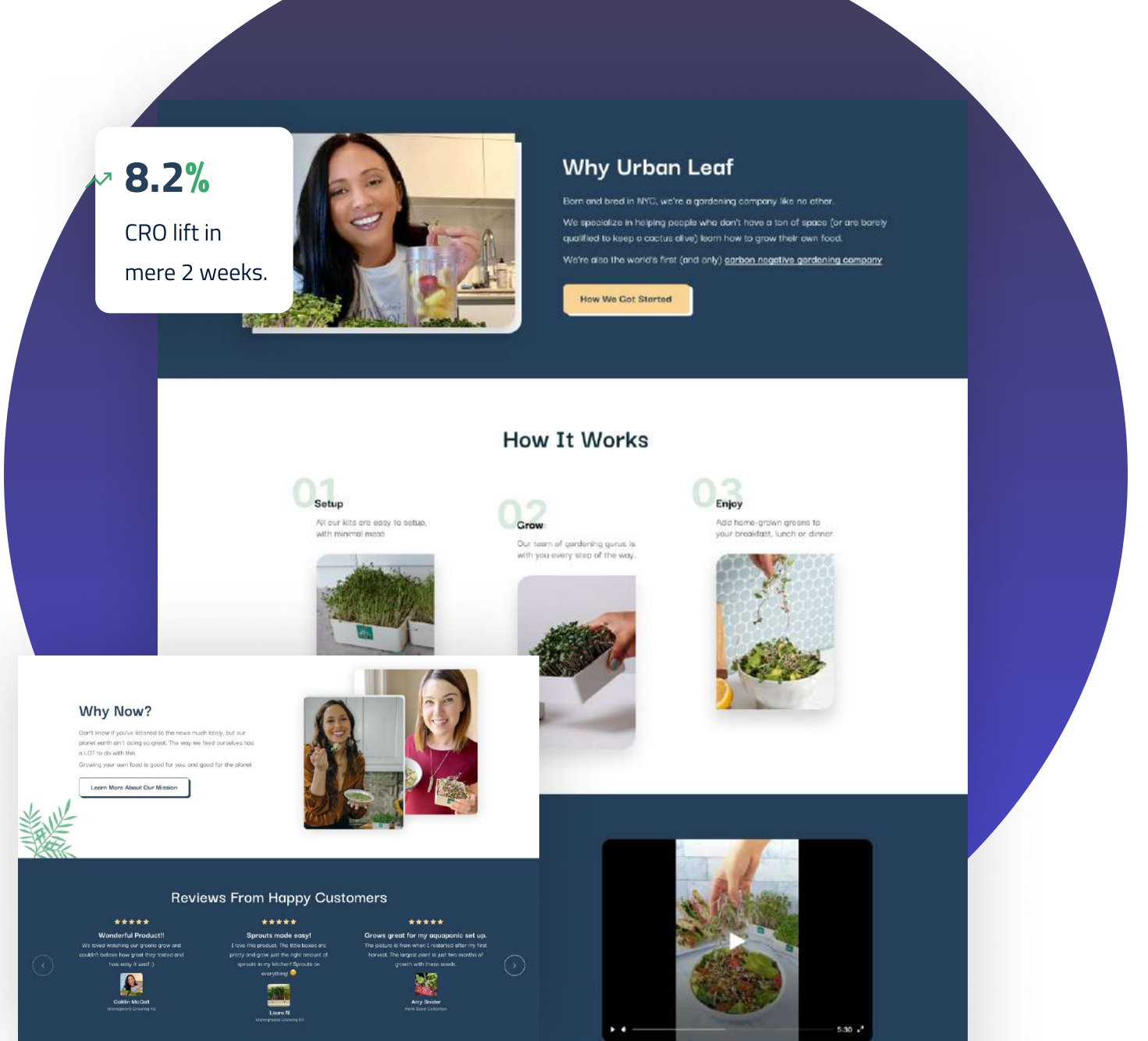
NEW DESIGN

Urban Leaf

Urban Leaf cater exclusively to the needs of indoor and urban gardeners. Right from seed selection to product design, everything we do caters to the unique needs of gardeners who want to grow their own food but don't have a lot of space to do so.

What we did

- Landing Page Design & Development
- CRO audit
- AB Tests



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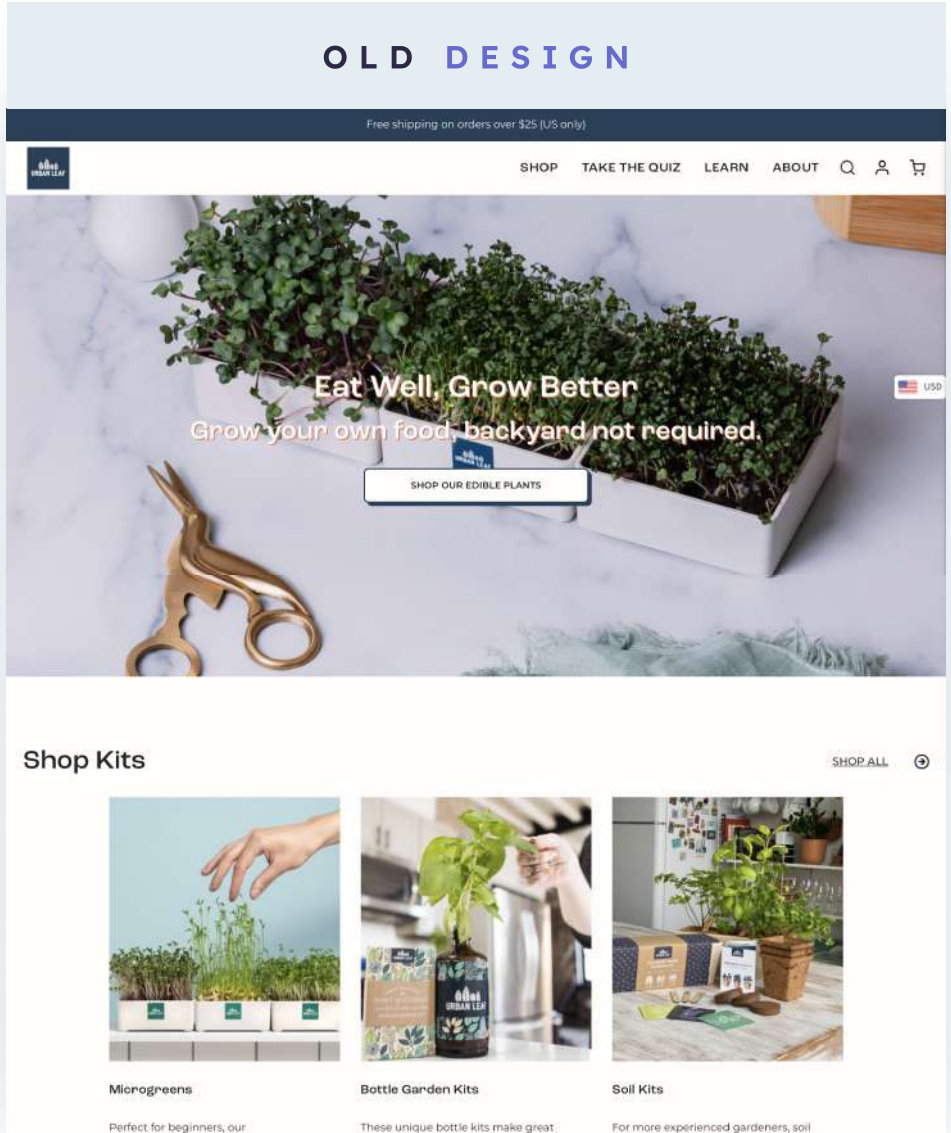

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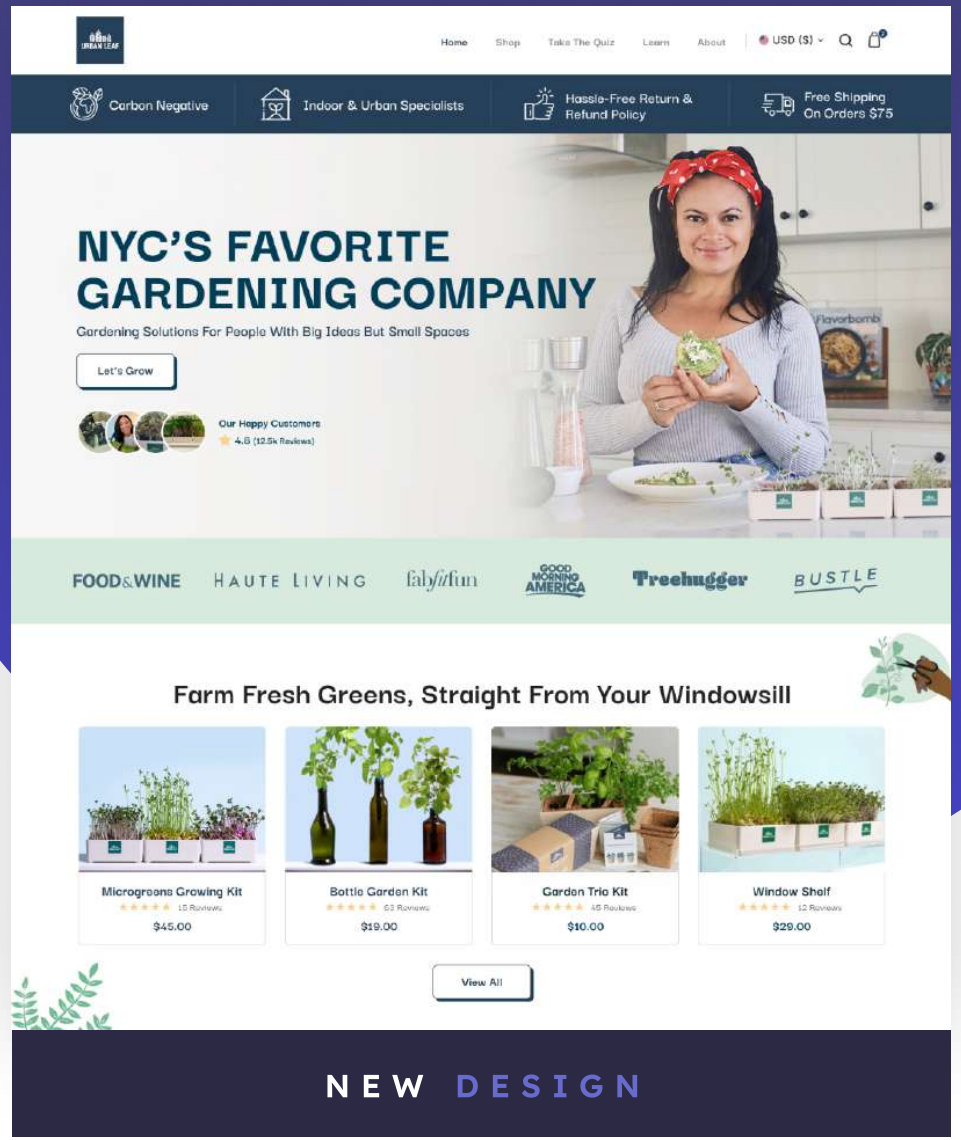

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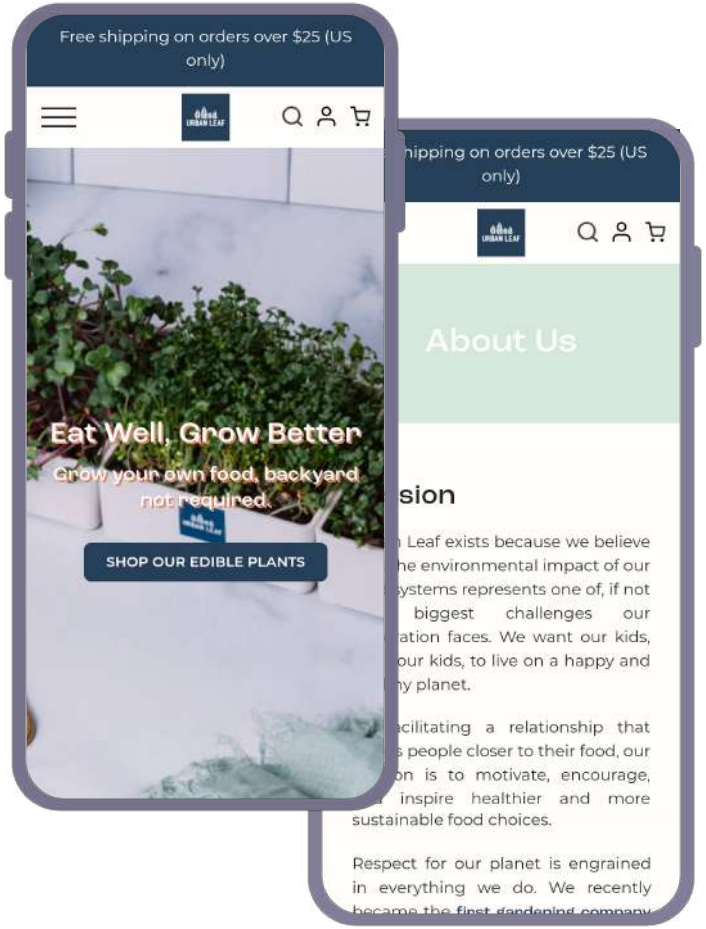
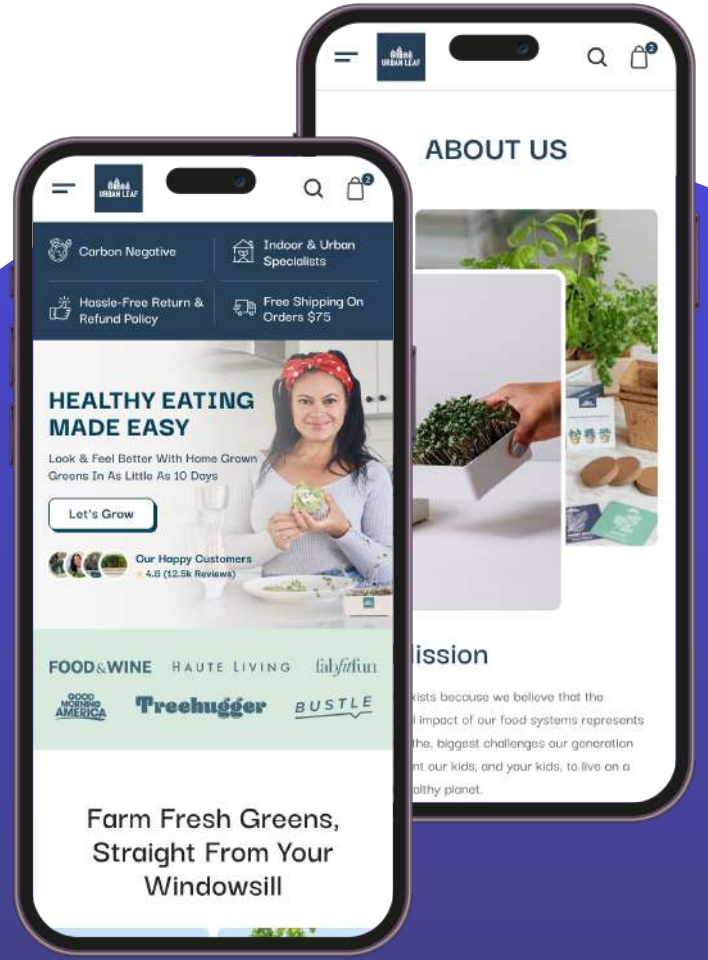


NEW DESIGN

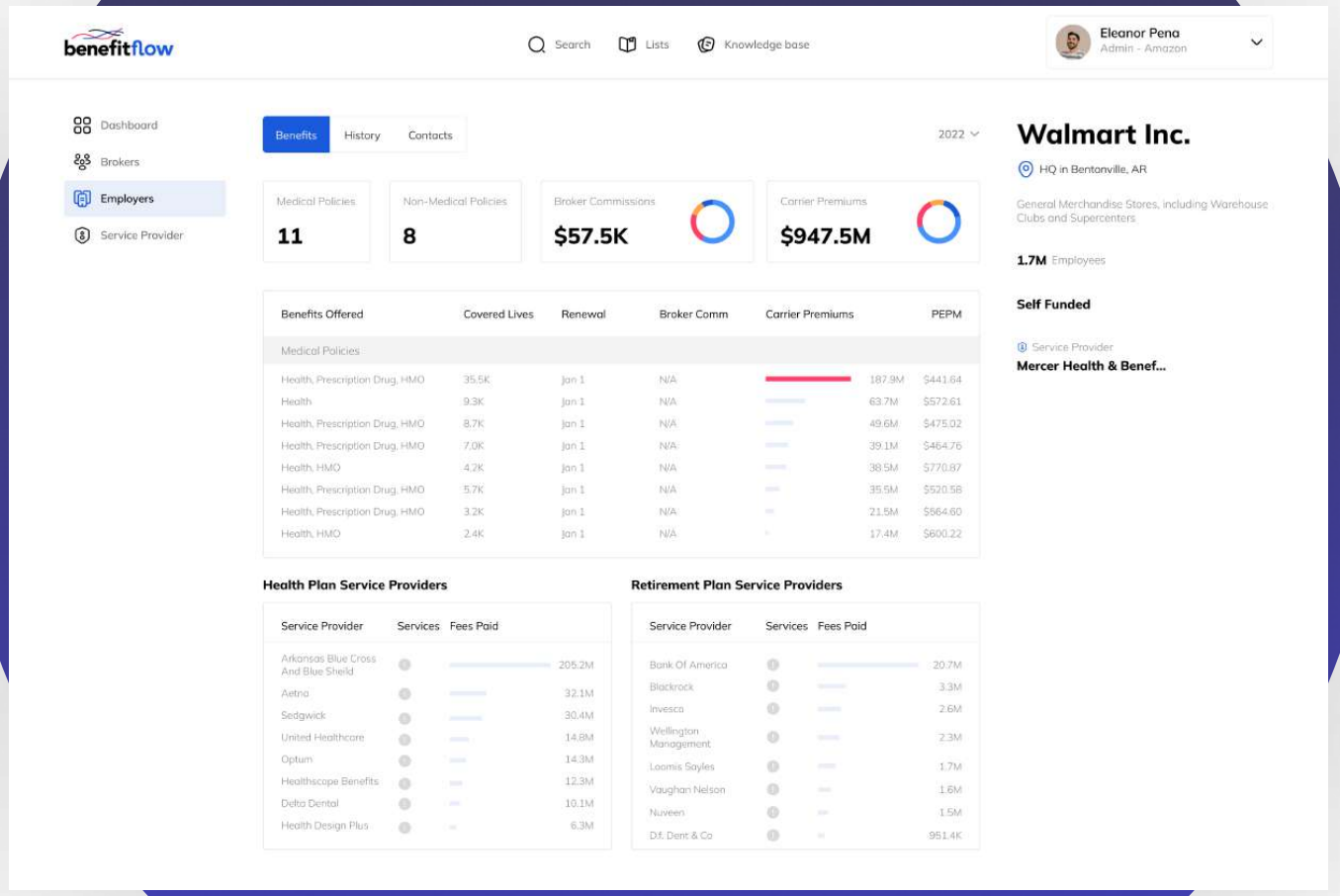


Benefit Flow

Benefit Flow is the ultimate prospecting platform for any business that sells through benefits brokers. Our proprietary technology synthesizes government filings and web pages to provide a goldmine of prospecting information.

What we did

- Dashboard Design & Development



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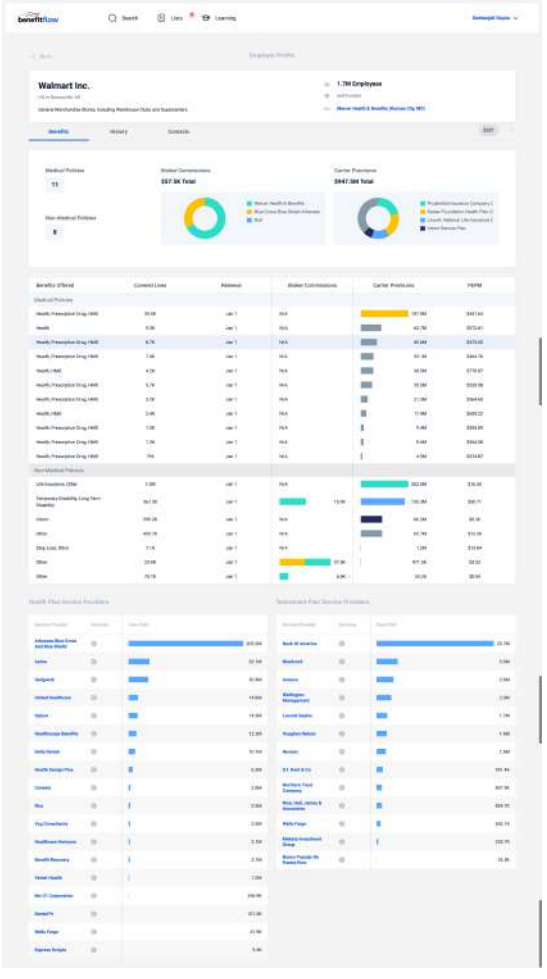

benefitflow

Search Lists Knowledge base

Eleanor Pena
Admin - Amazon

Dashboard
Brokers
Employers
Service Provider

Benefits | History | Contacts

2022

Walmart Inc.

HQ in Bentonville, AR

General Merchandise Stores, including Warehouse Clubs and Supercenters

1.7M Employees

Self Funded

Service Provider
Mercer Health & Benef...

Medical Policies	Non-Medical Policies	Broker Commissions	Carrier Premiums
11	8	$57.5K	$947.5M

Benefits Offered	Covered Lives	Renewal	Broker Comm	Carrier Premiums	PEPM
Medical Policies					
Health, Prescription Drug, HMO	35.5K	Jan 1	N/A	187.9M	$441.64
Health	9.3K	Jan 1	N/A	63.7M	$572.61
Health, Prescription Drug, HMO	8.7K	Jan 1	N/A	49.6M	$475.02
Health, Prescription Drug, HMO	7.0K	Jan 1	N/A	39.1M	$464.76
Health, HMO	4.2K	Jan 1	N/A	38.5M	$770.87
Health, Prescription Drug, HMO	5.7K	Jan 1	N/A	35.5M	$520.58
Health, Prescription Drug, HMO	3.2K	Jan 1	N/A	21.5M	$664.60
Health, HMO	2.4K	Jan 1	N/A	17.4M	$600.22

Health Plan Service Providers

Service Provider	Services	Fees Paid
Arkansas Blue Cross And Blue Sheild		205.2M
Aetna		32.1M
Sedgwick		30.4M
United Healthcare		14.8M
Optum		14.3M
Healthscope Benefits		12.3M
Delta Dental		10.1M
Health Design Plus		6.3M

Retirement Plan Service Providers

Service Provider	Services	Fees Paid
Bank Of America		20.7M
Blackrock		3.3M
Invesco		2.6M
Wellington Management		2.3M
Loomis Sayles		1.7M
Vaughan Nelson		1.6M
Nuveen		1.5M
Df. Dent & Co		951.4K

NEW DESIGN

Our Design Process

RESEARCH

MEET THE USER

1, User demographics
2, Define user goals
3, Define user challenges
4, Define metrics & from hypothesis

EMPATHIZE

BE THE USER

1, User personas
2, User scenarios
3, User testing
4, User experience map

CREATE

MAKE IT SIMPLE

1, Wireframes
2, Moodboard
3, Mock-ups
4, Style guide

DEVELOP

DATA DON'T LIE

1, Responsive code
2, Clean & custom code
3, Comments on the code
4, Prepare the handover document

TEST

STICK TO THE DESIGN

1, Usability tests
2, Review metrics
3, Track usage
4, inform next

hello@headspur.it

www.headspur.it

dribbble LinkedIn