



CAPABILITY DECK

<http://www.headspur.it>

# Make Headspur Your Creativity & Technology Partners

12+

Years in Business

800+

Clients Served

12+

Countries served

# Branding & Packaging

Logo design | Brand Book creation | Packaging design | Brochure design | Print & Social Media collateral

# Design & Development

Website design and development | App design and development | Application Modernisation | E-commerce Store development | Dashboard design and development | Transforming Manual Processes to Digital Automations | Growth - Conversion rate optimization

# Growth

Conversion rate optimization | SEO (Search Engine Optimization) | Mobile optimization | Market Research | Consultation services | A/B tests for continuous improvement | Comprehensive Audit Services

# Clients Served



#Venture Studio 



#Personal Growth Platform 

**Boast**

#India Based Electronics Company 



#LED Lighting Products Company 



#Indian E-Tailoring Platform 



#Self Heating Warmer Manufacturer 



**EthernetXpress**

#Goa Data Service Company 

**THE  
DAILY  
NUT CO.**

#Family Run Quality Nut Supplier 



#Infrastructure Solution Provider 

# Clients Served



#Indoor Gardening Company 🇺🇸



#Perfect Indoor Golf Simulator 🇬🇧



#American Shipping Marketplace 🇺🇸



#Digital Marketing Tool 🇬🇧



#Top Rated Holiday Rental 🇺🇸



#Digital Marketing Tool 🇺🇸



#HVAC & Maintenance Services 🇺🇸



#Mini Golf Spot 🇺🇸



#Restaurant Dining & Management 🇺🇸

THYME

#Home Cabinetry Manufacturer 🇺🇸



#Startup Accelerator Company 🇺🇸

Chorus

#Y-Combinator Funded Meditation App 🇺🇸



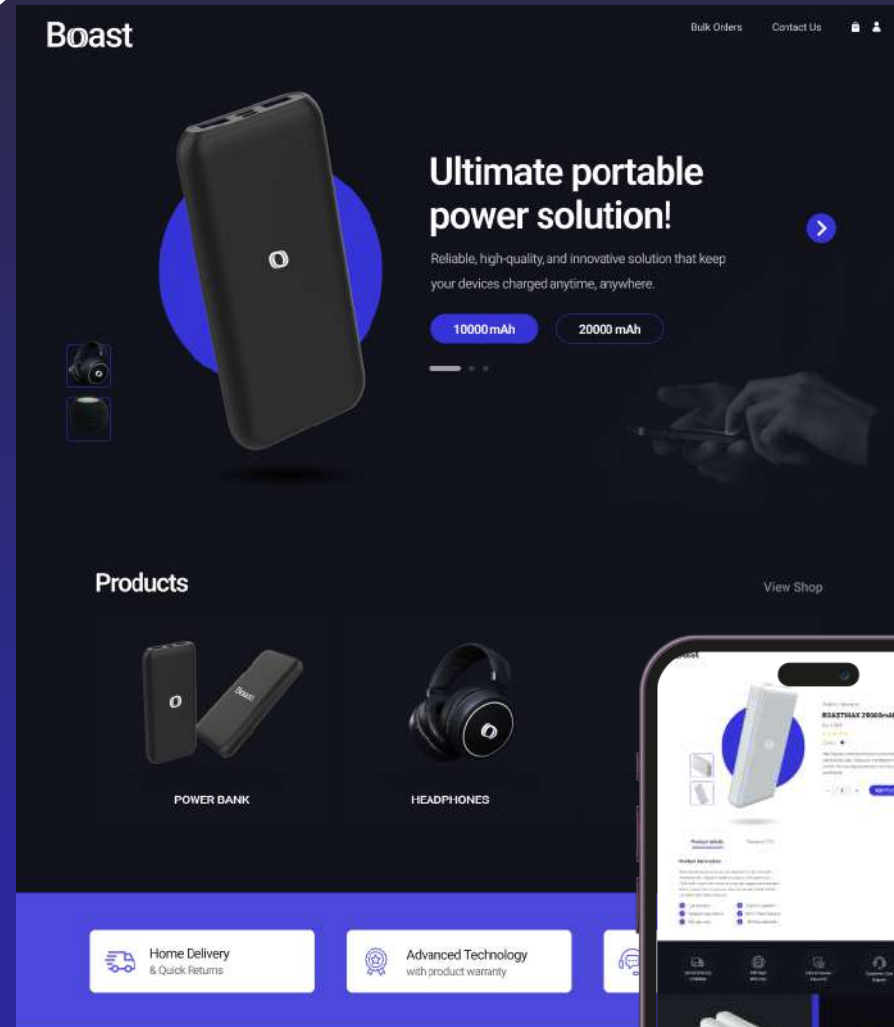
# OUR PORTFOLIO

# Boast

**Boast** gives you power bank with reliable, high-quality, and innovative portable power solutions that keep your devices charged anytime, anywhere along with headphones and wireless speakers with ultimate audio experience.

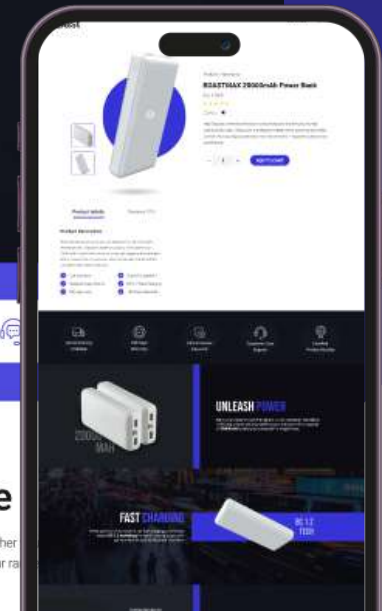
## What we did

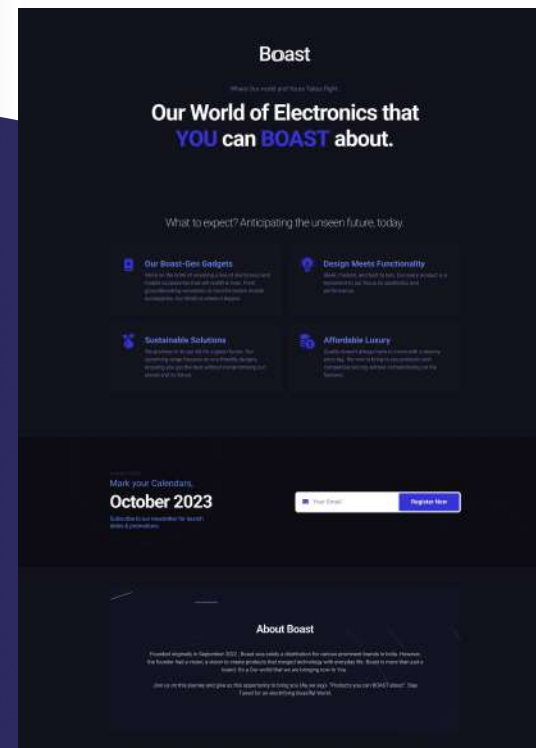
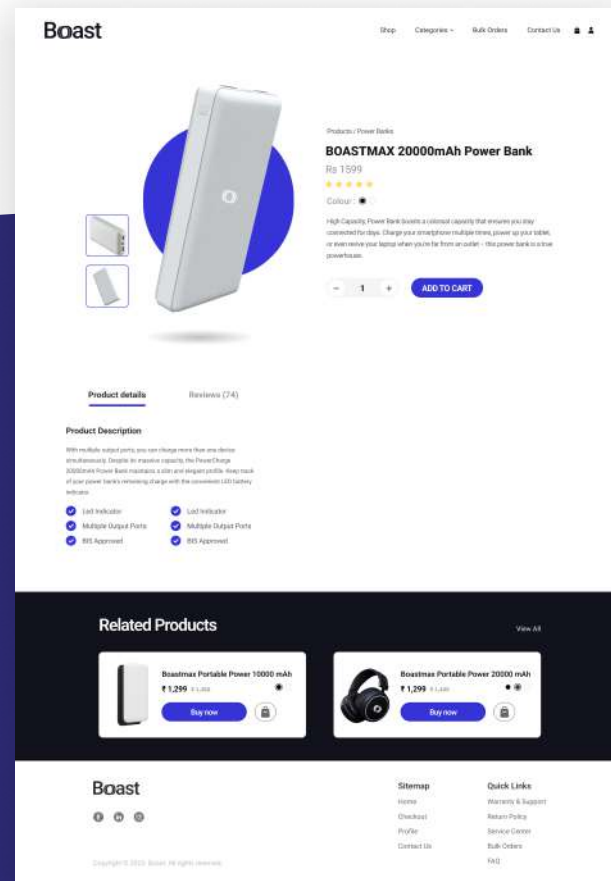
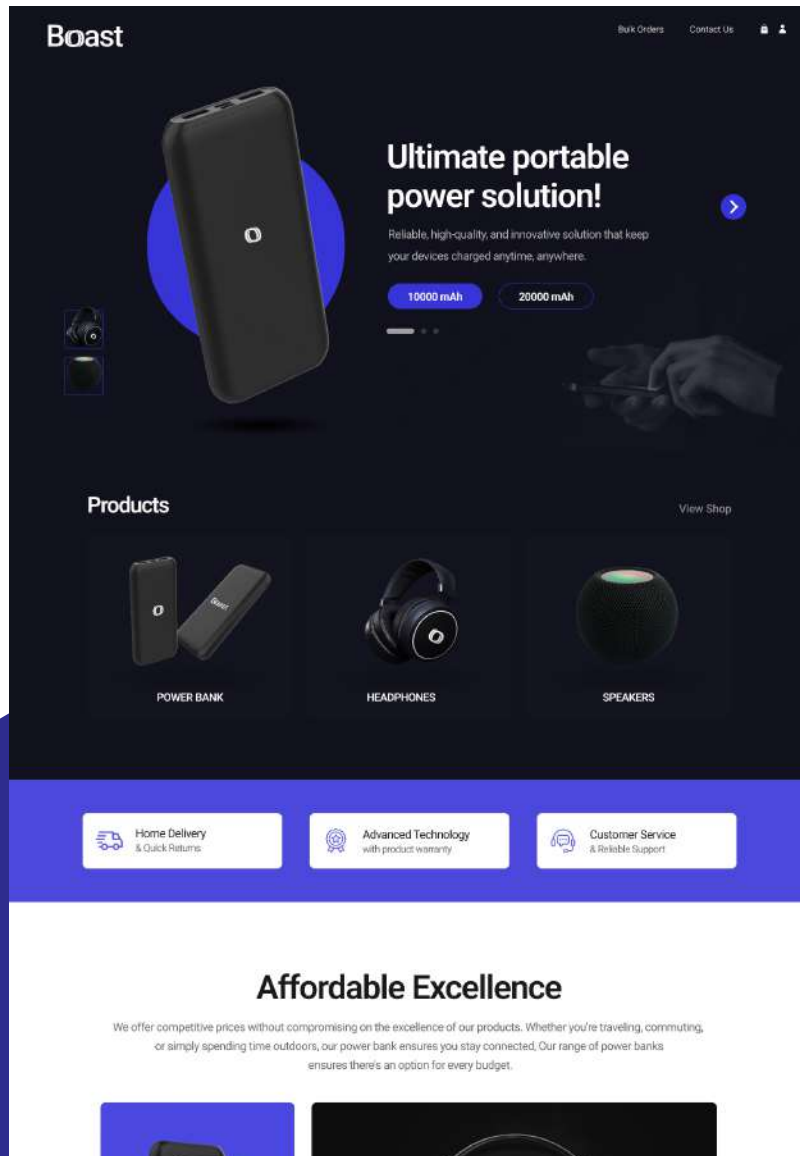
- ✓ Packaging Design
- ✓ Logo
- ✓ Website



## Affordable Excellence

We offer competitive prices without compromising on the excellence of our products. Whether or simply spending time outdoors, our power bank ensures you stay connected, Our range ensures there's an option for every budget.







## PACKAGING DESIGN



# Warmee

**Warmee** conceptualised and established in 2001 by a team of chemical engineers from India's foremost engineering Institutes. with more than 15 years of domain experience, Mumbai based Pantheon PharmChem has been in the manufacturing Industry for over a decade.

## What we did

- ✓ Packaging Design



## OLD DESIGN



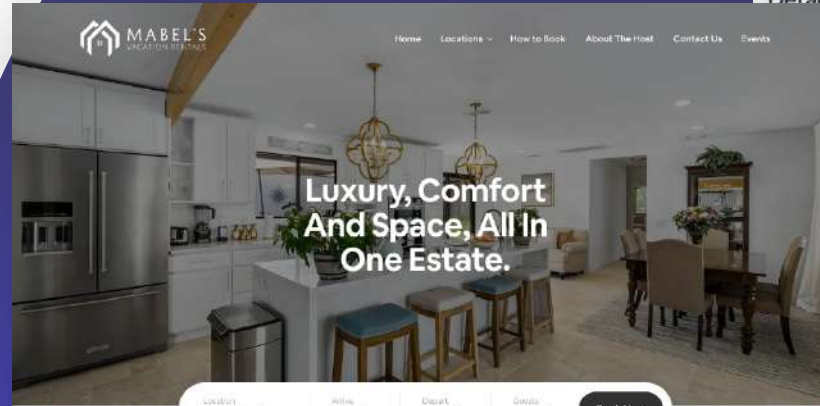
## NEW DESIGN

# Mabel's Vacation Rentals

**Mabel's Vacation Rentals** was started in 2019 and has grown ever since, now offering the most luxurious and memorable vacation rental experiences in the Greater Coachella Valley with expert vacation rental hosts here to help.

## What we did

- ✓ Logo and brand book design
- ✓ Website Design & Development
- ✓ Booking engine development
- ✓ Annual Maintenance contract



Watch the stars.  
Soak up the sun.

View All Images



See the amenities We  
Provide in real time



Pets allowed



Kitchen



Wi-Fi



Security cameras  
on property



Detached Bedroom

house is One Bedroom, One Bathroom  
its own full sized bathroom and

inside the main courtyard and just a few  
from the main Entrance to the home.

Entrance  
Size Bed  
Full size Bathroom

Customers are  
loving our Estate

Jonathan Taylor  
O at Creative

cannot believe that I have got a brand  
ing page after getting @Omega...

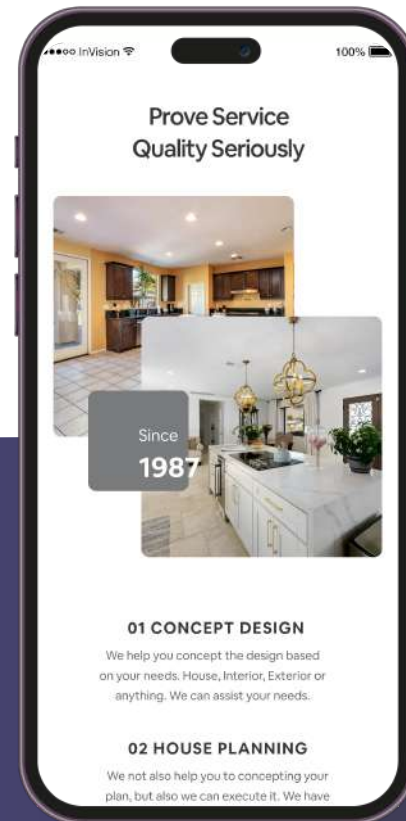
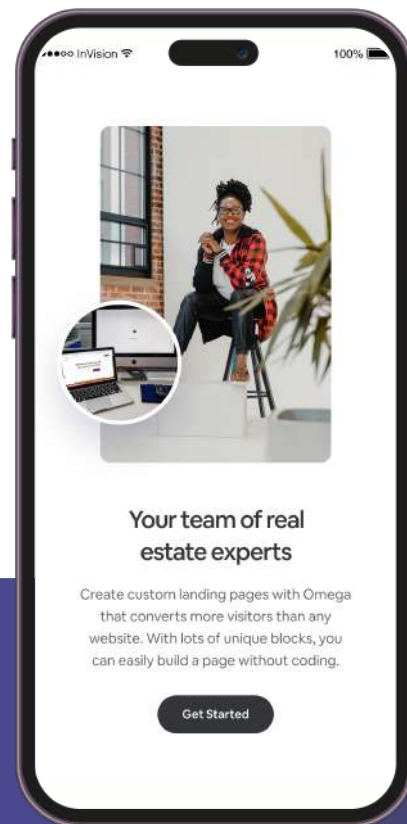
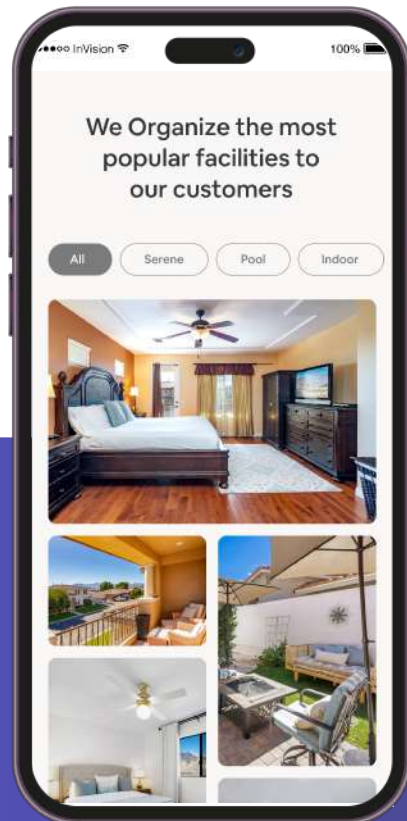
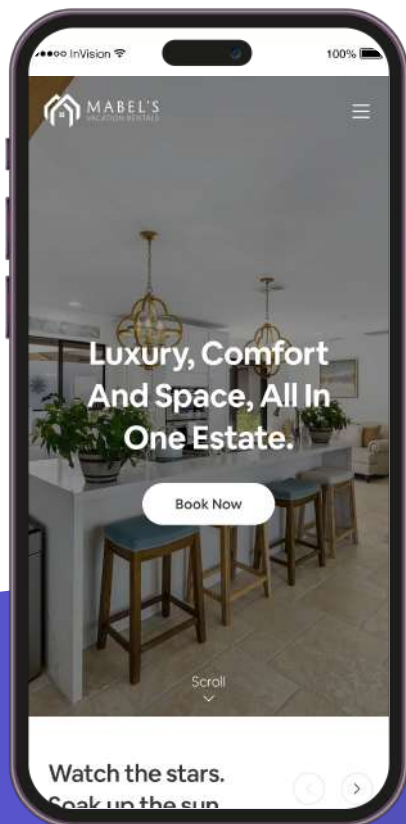
See a



Your team of real







NEW DESIGN

# Ethernet Xpress

**Ethernet Xpress Pvt. Ltd.** is a pioneering Internet service provider (ISP) that enables customers the power through connectivity. Operating through the idea of reinvention with their passion wired deep within them, challenging the way the Internet works.

## What we did

- ✓ App Design & Development



## OLD DESIGN



## NEW DESIGN

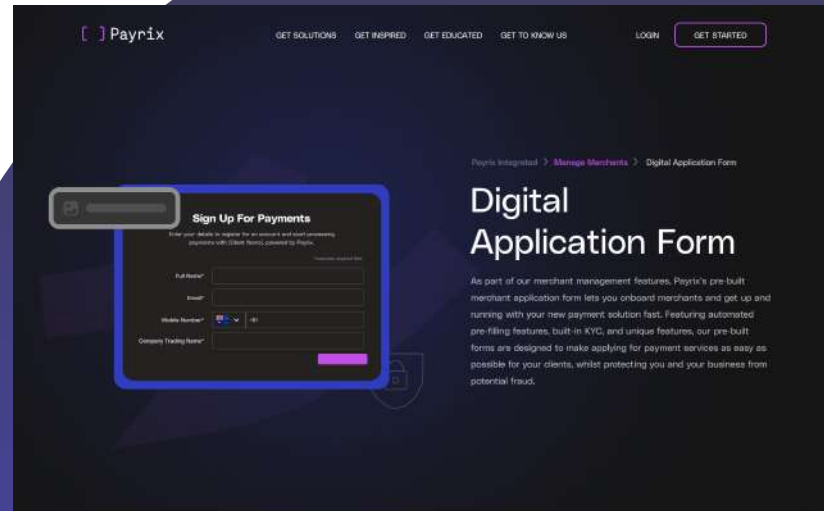


# Payrix

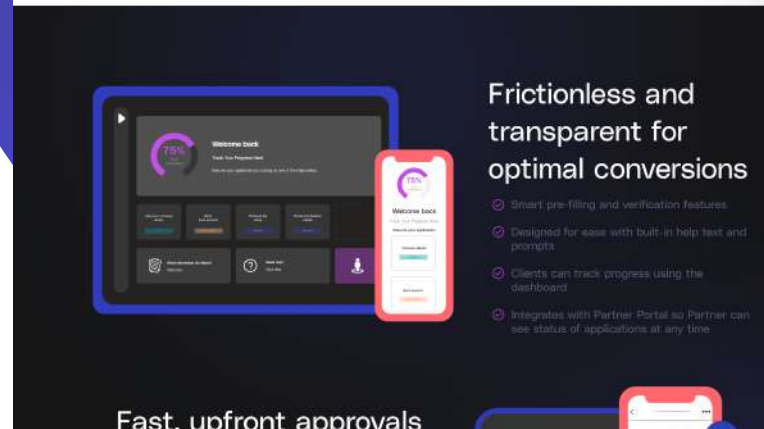
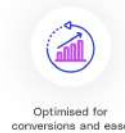
**Payrix** is on a mission to be the preeminent provider of embedded payment solutions for software businesses who want to monetize their platforms and eliminate friction.

## What we did

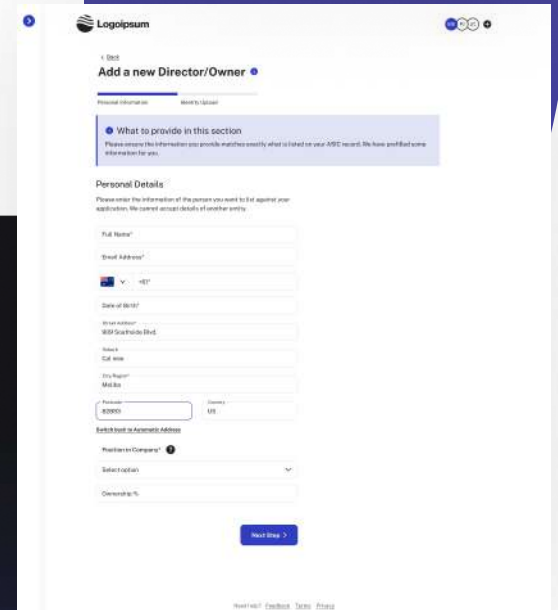
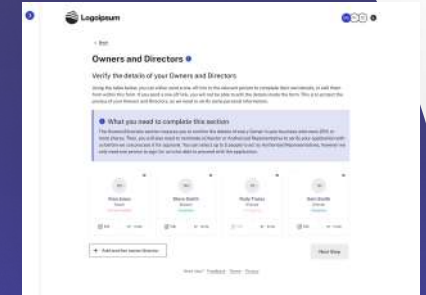
- ✓ Dashboard & Landing Page Design & Development



### Key Benefits of Digital Application Form



Fast, upfront approvals





## OLD DESIGN

Trusted by top software solutions



## Fueling growth for your software payments

Discover flexible, scalable solutions that fuel your growth and transform the payments experience to delight your customers.



### Better user experience

Embedded experiences that give you more user adoption and revenue.



### Greater value capture

Gain a higher return on your investment with experts that guide a more productive payments program.



### Faster time to market

Dedicated teams that develop a program made for your rapid success.



### Better risk mitigation

Sophisticated risk management to protect your business and your customer's business.

[ ] Payrix

See API Docs

GET ACCESS NOW

## Try the All-In-One Payments API for Platforms

7500+  
Businesses in Australia  
Use Payrix

Streamline your tech stack without compromising on quality with an all-in-one payment API solution, designed exclusively for SaaS platforms. Built on REST, our robust software payments API is easy to integrate and comes with access to full support from our in house integration experts. Try it for yourself with free access to our Sandbox environment.

Get Access to the Sandbox



View the API Documentation >

## Our robust API is trusted by industry leading platforms

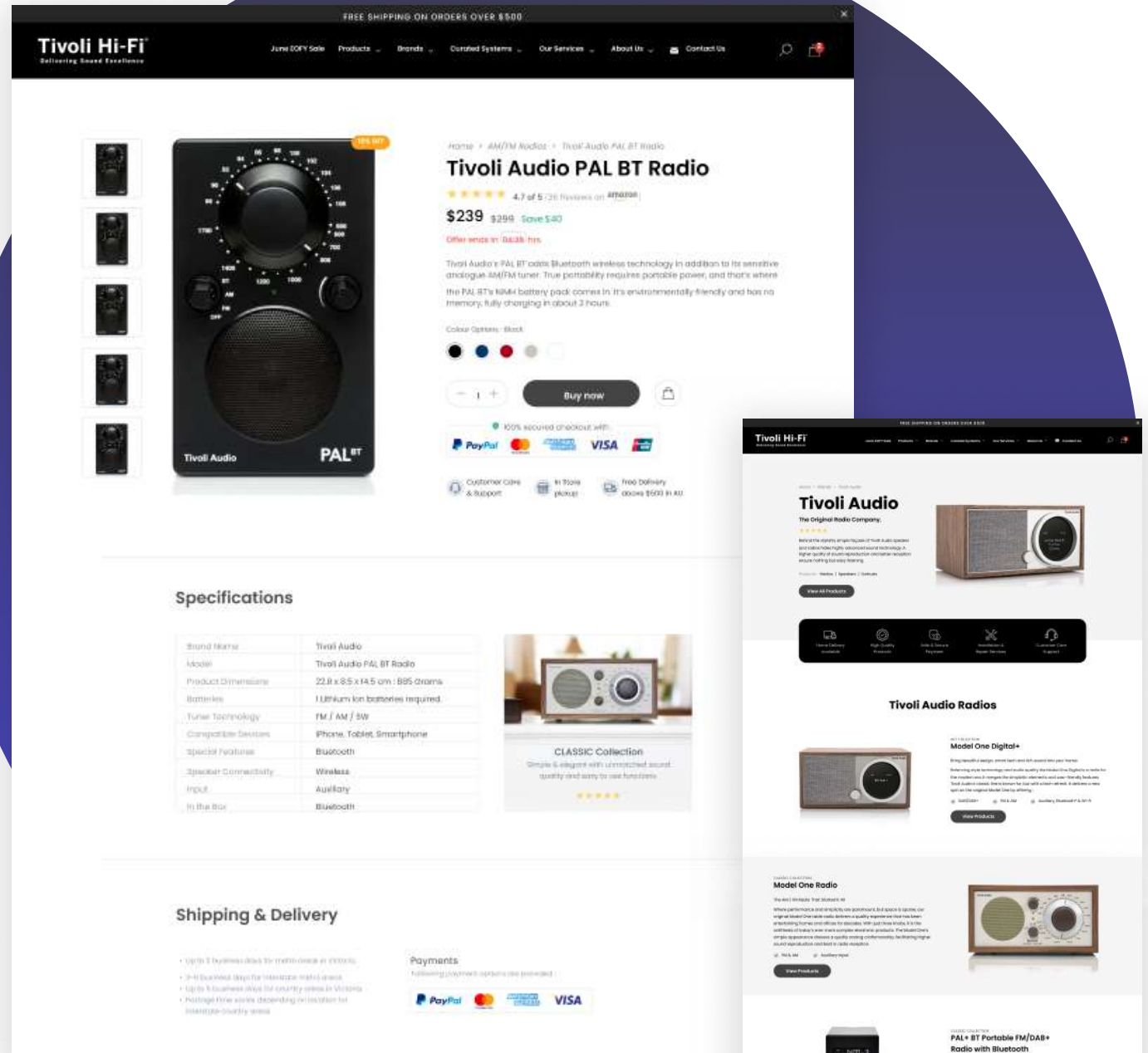
Get Access to the Sandbox



## NEW DESIGN

**Tivoli Hi-Fi**, established in 1973, Philippe Luder's vision was borne out of a long-standing love for music — a store that will cater to those looking for an audio experience above and well beyond the ordinary.

✔ Website Design & Development



## OLD DESIGN

# Celebrate Father's Day With The Father's Day Collection



2023

**Tivoli Hi-Fi**  
Delivering Sound Excellence



## Tivoli Hi-Fi Services

HI-FI SYSTEMS | HOME CINEMA | SERVICE & INSTALLATION | DEMONSTRATION ROOMS

FREE SHIPPING ON ORDERS OVER \$500

**Tivoli Hi-Fi**  
Delivering Sound Excellence

Sale/Clearance Items | Gift Ideas | Products | Brands | Curated Systems | Our Services | About Us | Contact Us

TIVOLI HI-FI IS  
**CELEBRATING 50 Years!**

DELIVERING SOUND EXCELLENCE  
50 years  
SINCE 1973  
TIVOLI HI-FI

Join us in celebrating this milestone with our upcoming events!

Explore Upcoming Events

Home Delivery Available | High Quality Products | Safe & Secure Payment | Installation & Repair Services | Customer Care Support



## A LEGEND REBORN - AW 800 M

THE ALL-NEW FLAGSHIP AMPLIFIER

INTRODUCING



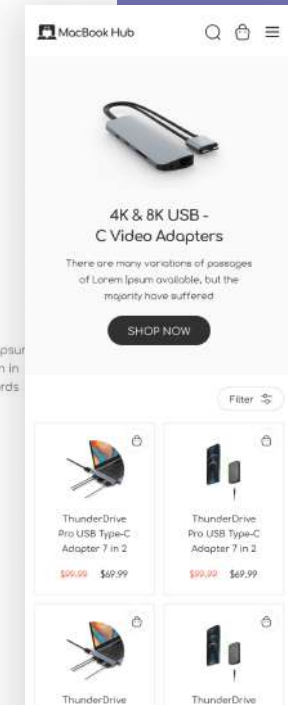
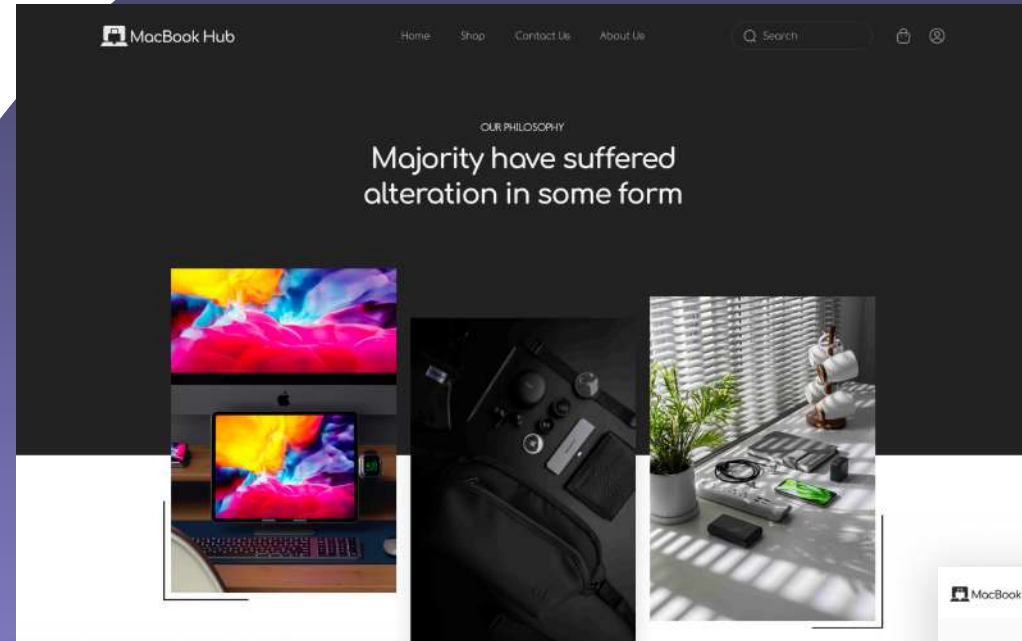
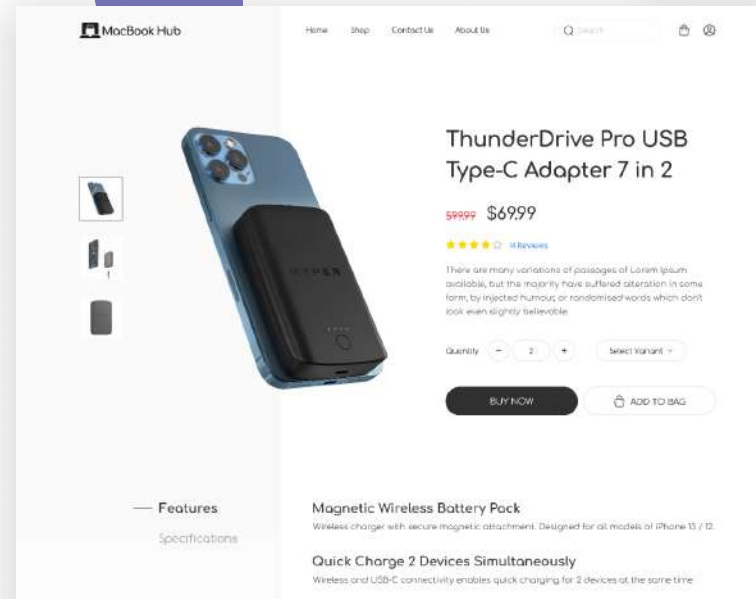
## NEW DESIGN

# Macbook Hub

**Macbook Hub** is a shopify based store in US and Canada market industry leading, high quality, dependable MacBook accessories along with exceptional customer service.

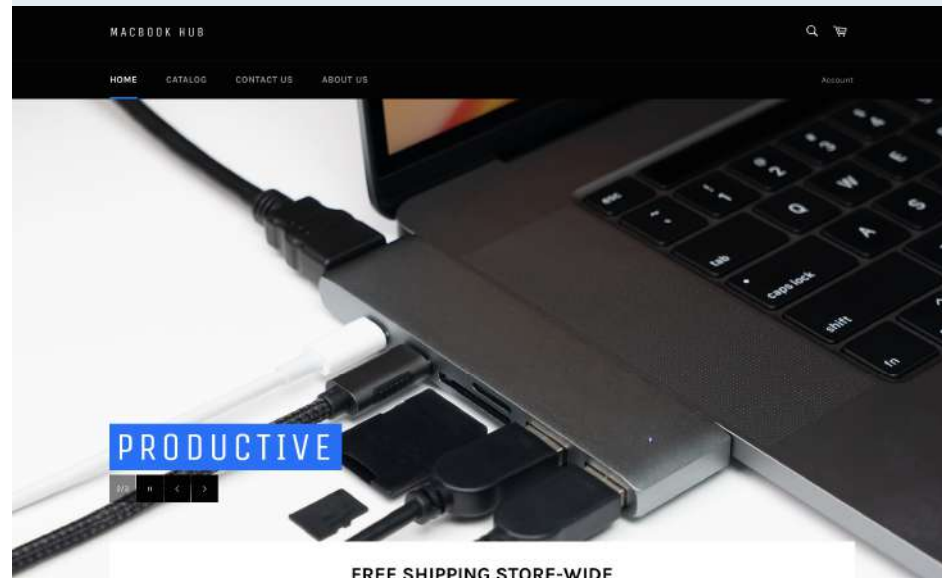
## What we did

- ✓ User Research
- ✓ UI UX Design
- ✓ Marketing Material
- ✓ Print Material
- ✓ Development





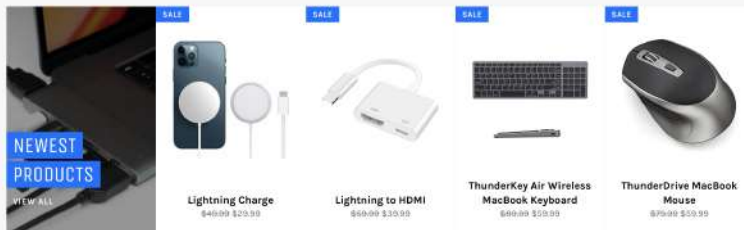
## OLD DESIGN



PRODUCTIVE

### FREE SHIPPING STORE-WIDE

Get free standard shipping from our US store site-wide!



VIEW ALL

MacBook Hub

Home Shop Contact Us About Us

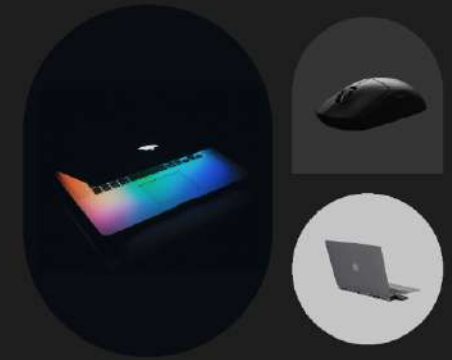
Search

Account

## Triple Display, Your Way

There are many variations of passages of Lorem Ipsum available, but the majority have suffered alteration in some form, by injected humour, or randomised words which don't look even slightly believable.

SHOP NOW



## Our Products

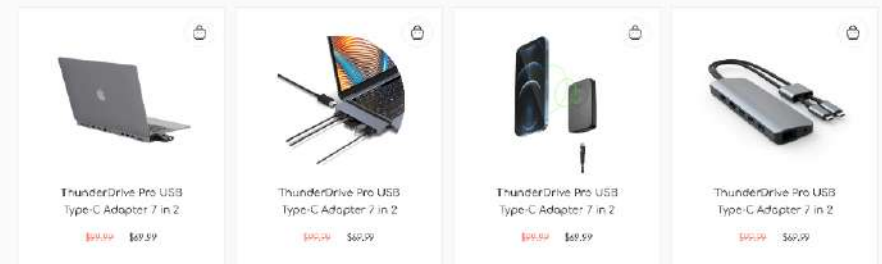
Various types of unique hardware products, minimalist and best prices

USB C - Hubs & Adapters

Chargers and Battery Packs

Cables

Accessories



VIEW ALL

## NEW DESIGN

# Urban Leaf

**Urban Leaf** cater exclusively to the needs of indoor and urban gardeners. Right from seed selection to product design, everything we do caters to the unique needs of gardeners who want to grow their own food but don't have a lot of space to do so.

## What we did

- ✓ Landing Page Design & Development
- ✓ CRO audit
- ✓ AB Tests

8.2%

CRO lift in  
mere 2 weeks.



## Why Urban Leaf

Born and bred in NYC, we're a gardening company like no other.

We specialize in helping people who don't have a ton of space (or are barely qualified to keep a cactus alive) learn how to grow their own food.

We're also the world's first (and only) carbon negative gardening company.

[How We Got Started](#)

## How It Works

01

Setup

All our kits are easy to setup, with minimal mess.



02

Grow

Our team of gardening gurus is with you every step of the way.



03

Enjoy

Add home-grown greens to your breakfast, lunch or dinner.



## Why Now?

Don't know if you've listened to the news much lately, but our planet earth isn't doing so great. The way we feed ourselves has a LOT to do with this. Growing your own food is good for you, and good for the planet.

[Learn More About Our Mission](#)



## Reviews From Happy Customers

★★★★★

**Wonderful Product!!**  
We loved watching our greens grow and couldn't believe how great they tasted and how easy it was!!



Caitlin McCall  
Managerial Consulting Inc.

★★★★★

**Sprouts made easy!**  
I love this product. The little boxes are pretty and grow just the right amount of sprouts in my kitchen! Sprouts on everything!



Laura N.  
Managerial Consulting Inc.

★★★★★

**Grows great for my aquaponic set up.**  
The picture is from when I started after my first harvest. The target plan is just two months of growth with these seeds.



Amy Strider  
Park Seed Collection



## OLD DESIGN

Free shipping on orders over \$25 (US only)



SHOP TAKE THE QUIZ LEARN ABOUT Q A C

Eat Well, Grow Better  
Grow your own food, backyard not required.

SHOP OUR EDIBLE PLANTS

### Shop Kits

SHOP ALL



Microgreens

Perfect for beginners, our



Bottle Garden Kits

These unique bottle kits make great



Soil Kits

For more experienced gardeners, soil



Home Shop Take The Quiz Learn About USD (\$) Q A



Carbon Negative



Indoor & Urban Specialists



Hassle-Free Return & Refund Policy



Free Shipping  
On Orders \$75

## NYC'S FAVORITE GARDENING COMPANY

Gardening Solutions For People With Big Ideas But Small Spaces

Let's Grow



Our Happy Customers  
4.8 (12.5k Reviews)



FOOD&WINE

HAUTE LIVING

fabfuzfun

GOOD MORNING AMERICA

Treehugger

BUSTLE

### Farm Fresh Greens, Straight From Your Windowsill



Microgreens Growing Kit  
★★★★★ 15 Reviews  
\$45.00



Bottle Garden Kit  
★★★★★ 63 Reviews  
\$19.00



Garden Trio Kit  
★★★★★ 45 Reviews  
\$10.00

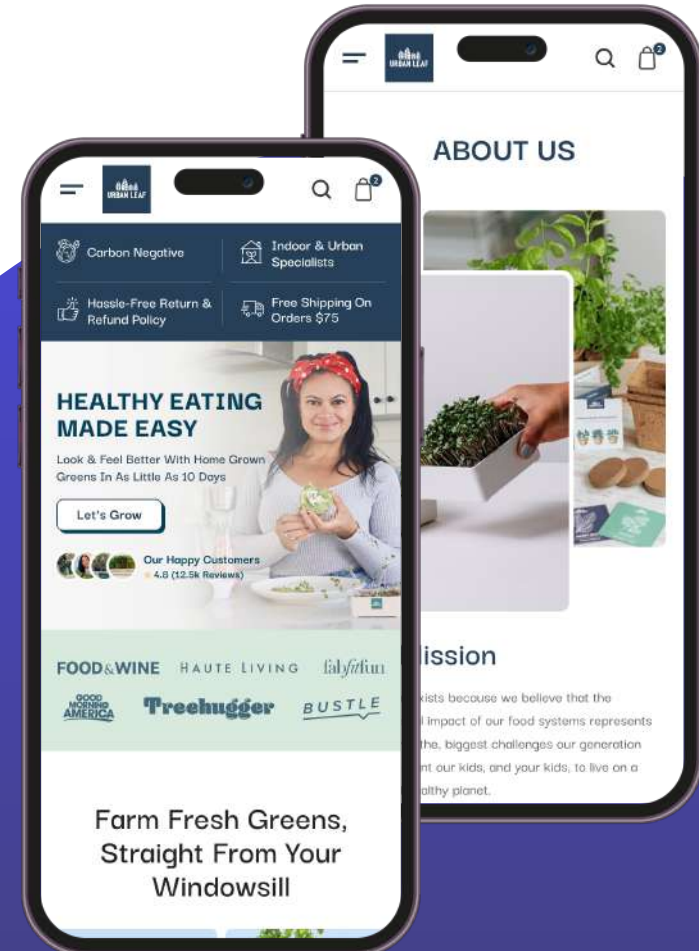
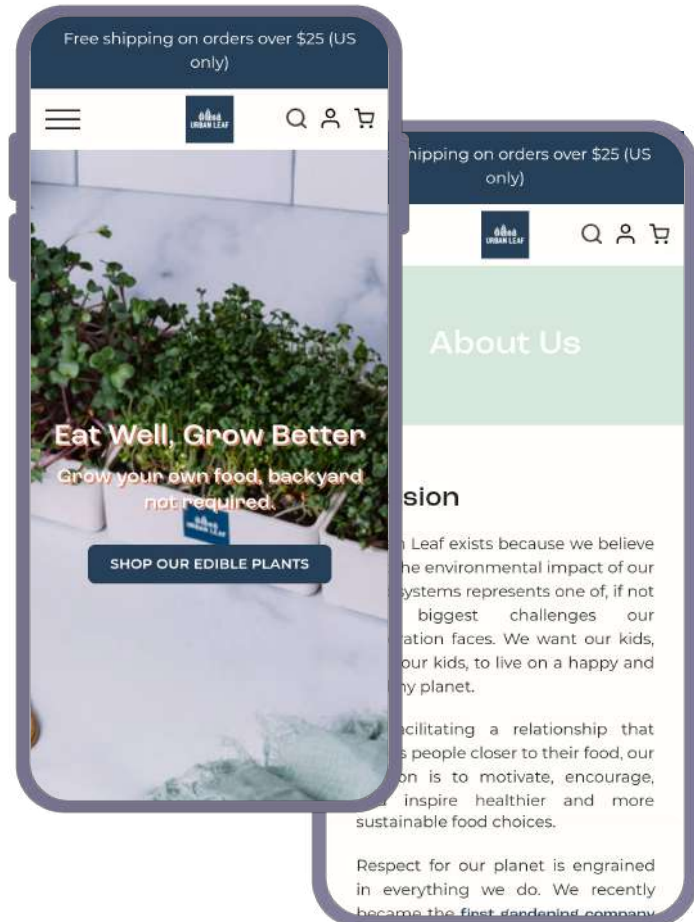


Window Shelf  
★★★★★ 12 Reviews  
\$29.00

View All

## NEW DESIGN





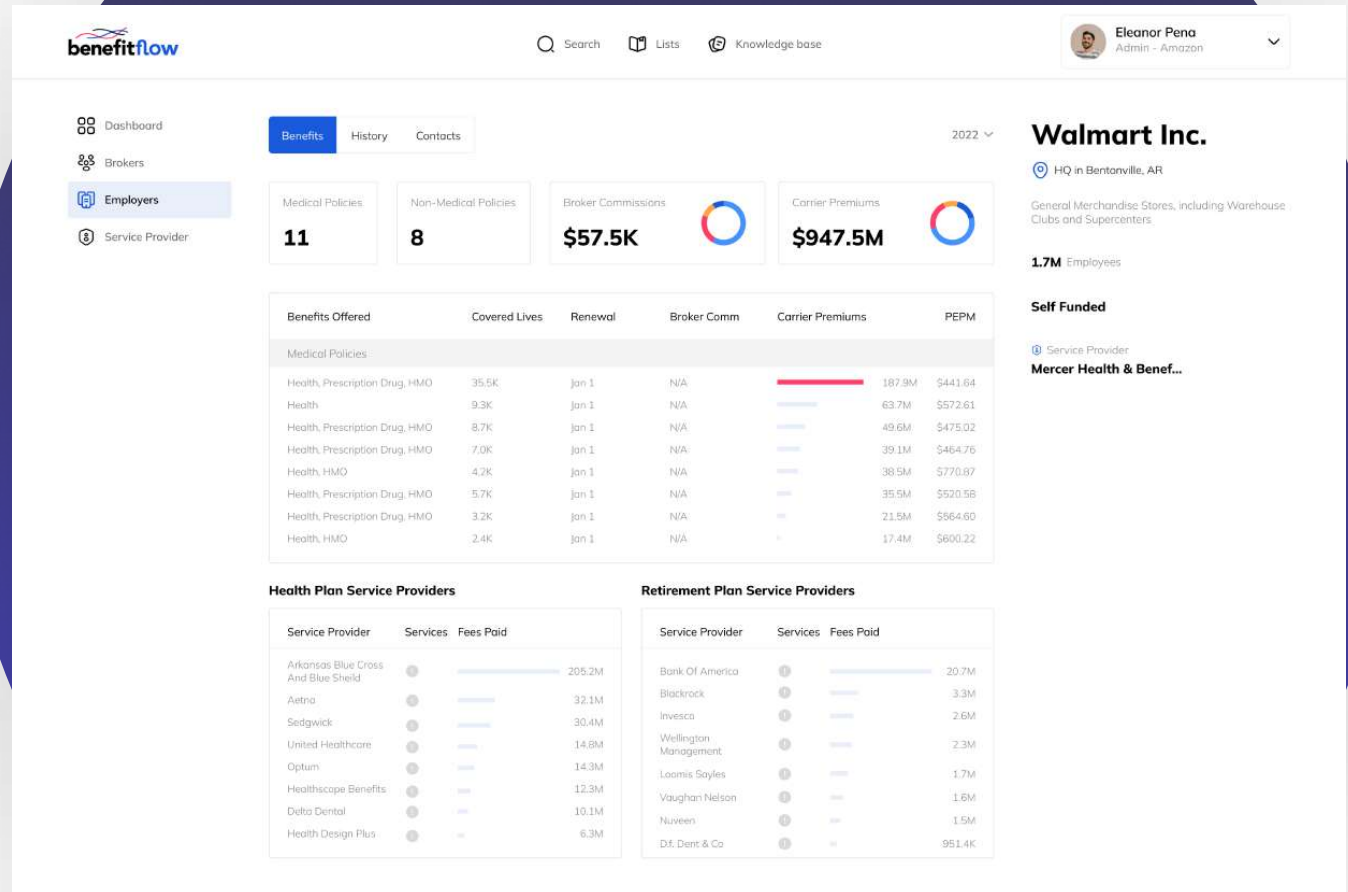


# Benefit Flow

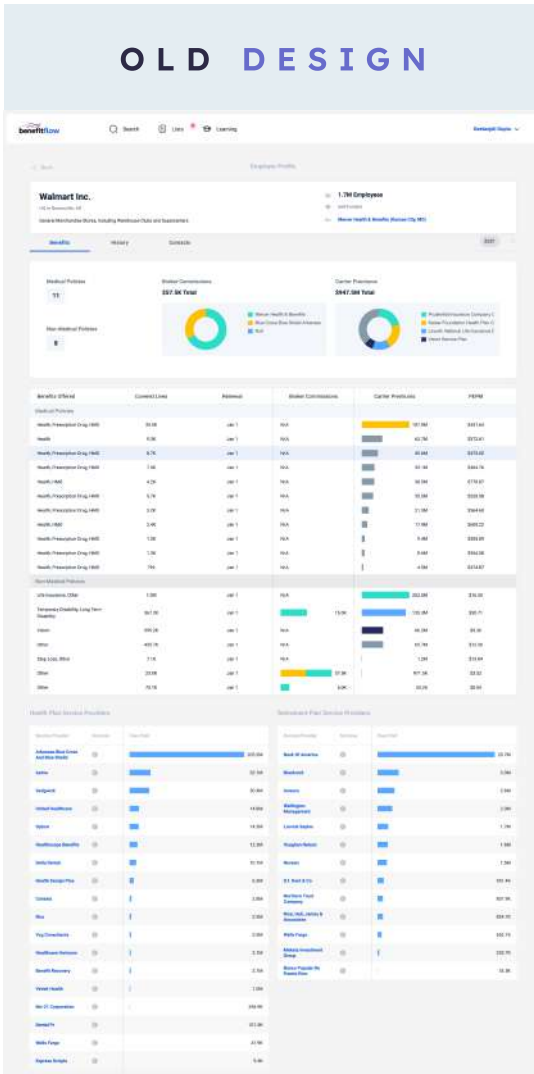
**Benefit Flow** is the ultimate prospecting platform for any business that sells through benefits brokers. Our proprietary technology synthesizes government filings and web pages to provide a goldmine of prospecting information.

## What we did

- ✓ Dashboard Design & Development



## OLD DESIGN



Search Lists Knowledge base



Dashboard

Brokers

Employers

Service Provider

Benefits

History

Contacts

2022

## Walmart Inc.

HQ in Bentonville, AR

General Merchandise Stores, including Warehouse Clubs and Supercenters

1.7M Employees

Self Funded

Service Provider

Mercer Health & Benef...

Medical Policies

11

Non-Medical Policies

8

Broker Commissions

\$57.5K



Carrier Premiums

\$947.5M



Benefits Offered	Covered Lives	Renewal	Broker Comm	Carrier Premiums	PEPM
Medical Policies					
Health, Prescription Drug, HMO	35.5K	Jan 1	N/A	187.9M	\$441.64
Health	9.3K	Jan 1	N/A	63.7M	\$572.61
Health, Prescription Drug, HMO	8.7K	Jan 1	N/A	49.6M	\$475.02
Health, Prescription Drug, HMO	7.0K	Jan 1	N/A	39.1M	\$464.76
Health, HMO	4.2K	Jan 1	N/A	38.5M	\$770.87
Health, Prescription Drug, HMO	5.7K	Jan 1	N/A	35.5M	\$520.56
Health, Prescription Drug, HMO	3.2K	Jan 1	N/A	21.5M	\$664.60
Health, HMO	2.4K	Jan 1	N/A	17.4M	\$600.22

### Health Plan Service Providers

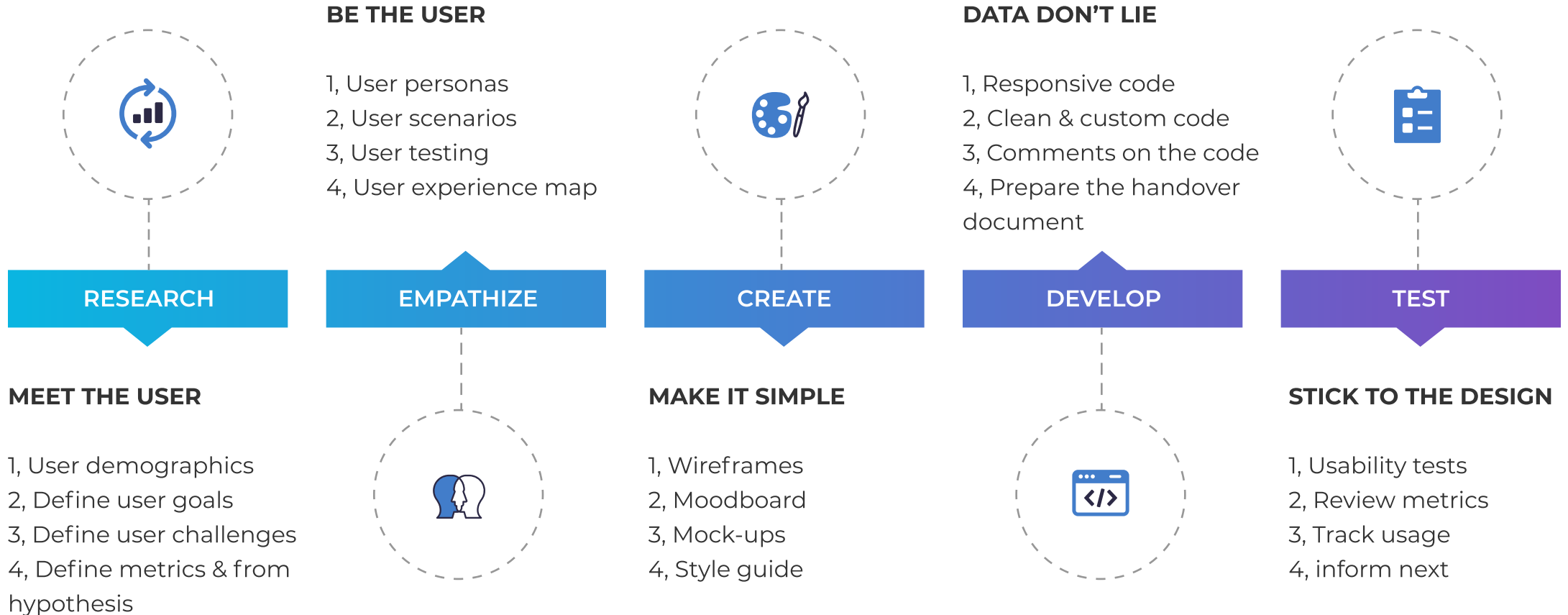
Service Provider	Services	Fees Paid
Arkansas Blue Cross And Blue Shield	1	205.2M
Aetna	1	32.1M
Sedgwick	1	30.4M
United Healthcare	1	14.8M
Optum	1	14.3M
Healthscope Benefits	1	12.3M
Delta Dental	1	10.1M
Health Design Plus	1	6.3M

### Retirement Plan Service Providers

Service Provider	Services	Fees Paid
Bank Of America	1	20.7M
Blackrock	1	3.3M
Invesco	1	2.6M
Wellington Management	1	2.3M
Loomis Sayles	1	1.7M
Vaughan Nelson	1	1.6M
Nuveen	1	1.5M
D.f. Dent & Co	1	951.4K

## NEW DESIGN

# Our Design Process





**hello@headspur.it**



**www.headspur.it**

